ArtCenter at Night (ACN) is the part-time, continuing studies program of ArtCenter College of Design. ArtCenter at Night classes are held at:

**South Campus (950)**
950 S. Raymond Avenue, Pasadena, CA 91105

**South Campus (870)**
870 S. Raymond Avenue, Pasadena, CA 91105

**South Campus (1111)**
1111 S. Arroyo Parkway, Pasadena, CA 91105

**Hillside Campus**
1700 Lida Street, Pasadena, CA 91103

ACN's administrative office is located at South Campus (950), in the Public Programs office (first floor).

**Contact Information**
626 396-2319
acn@artcenter.edu

**ACN Office Hours**
Monday–Thursday, 10 am–9 pm
Friday, 9 am–5 pm

**To Enroll**
Register online at artcenter.edu/acn (see page 71) or mail the registration form on page 83.

Online registration and schedule changes are accepted seven days a week. Registration and/or changes made in person or via fax must be submitted during office hours.

Portfolio presentation is required only to waive a prerequisite or to apply for a scholarship. The ACN counselor is available in the evenings by appointment to assist you. To arrange an appointment, contact the ACN office at 626 396-2319.

ArtCenter College of Design is accredited by the Western Association of Schools and Colleges and by the National Association of Schools for Art and Design.

DANA L. WALKER-JUICK
Managing Director, Public Programs
Director, ArtCenter at Night

FAVIOLA NUÑEZ DEL ARCO
Manager, Public Programs

CECILIA YBARRA
Outreach Program Manager

STEVEN WORLEY
Counselor, ACN and ArtCenter for Teens

LAUREN MACKENZIE-NOICE
Coordinator, Public Programs

SEAN LATREILLE
MADELEINE AGUILAR
Administrative Assistants, Public Programs

Please note: In this issue, Fall 2017 dates are listed; we will mail you a flier to remind you when it’s time to register for Spring and Summer 2018, with those course dates/times included.
Studio classes meet for 14 weeks unless otherwise noted in a course description.

FALL 2017

REGISTRATION PERIOD BEGINS: 08.14
FALL CLASSES BEGIN: 09.11
LATE REGISTRATION* AND DROP PERIOD** BEGINS: 12.11
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 08.14
EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 08.14—08.16
LAST DAY TO ADD A CLASS**: 10.27
LAST DAY TO DROP A CLASS**: 12.13
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 08.16
FALL CLASSES END: 12.16
SCHOLARSHIP DEADLINE: 08.17
LAST DAY TO ADD A CLASS**: 09.25
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 08.18
FALL SCHOLARSHIP DEADLINE: 09.10
FALL CLASSES BEGIN: 12.11
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 12.13
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 12.16
VETERAN’S DAY (CAMPUS CLOSED): 11.10
THANKSGIVING (CAMPUS CLOSED): 11.16
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 08.19
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 09.05
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 09.12
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 09.19
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 10.15
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 11.21
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 12.18
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 01.01
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FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 07.04
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 08.10
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 09.06
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 10.12
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 11.18
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FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 01.11
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 02.17
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 03.23
FALL EXPERIENCE ACN CLASSROOM VISITS 7–9 PM: 04.29
MAKE IT HAPPEN

Are you looking for a new challenge? Do you need to add a valuable skill to your art and design practice? Or perhaps you’re interested in applying to ArtCenter College of Design’s full-time degree program? Then stop dreaming about the possibilities and make it happen with ArtCenter at Night (ACN).

Inspiring courses
With more than 150 courses in design and the visual arts, ArtCenter’s continuing studies program offers a world of possibilities. ACN’s college-level courses and weekend workshops help students acquire the knowledge and expertise they need to solve real-world problems and thrive in their careers.

Prepare your portfolio
ACN offers the most compact and direct way to prepare your portfolio for admission into ArtCenter’s full-time degree program; more than 30 percent of students accepted into the College develop their portfolios through our courses. See page 14.

Practicing artists and designers
Instructors are practicing artists and designers who understand how to maintain a competitive edge in the creative fields. Rigorous hands-on learning is taught by faculty—many of whom also teach in ArtCenter’s degree programs—who base their teaching on their professional experiences.

Build new relationships
ACN provides a forum for networking with fellow students, many of whom share creative passions or come from similar professional fields.

It’s easy
ACN is designed for busy adults, with courses held during the day, in the evenings and on weekends. Students can register online for courses at artcenter.edu/acn. Not sure which course is right for you? The ACN counselor can help. Call 626 396-2319 for assistance or to schedule an appointment.

WHAT’S NEW

“You will fail at some point in your life. Accept it. You will lose, you will embarrass yourself, you will suck at something... And when you fall throughout life, remember this: Fall forward. Sometimes it’s the best way to figure out where you’re going.”

— DENZEL WASHINGTON

Ever feel like you’re continually taking one step forward and two steps back? This fall, exercise your creative energy with renewed focus by taking one of ArtCenter at Night’s more than 150 courses. Whether you’re preparing a portfolio to apply to one of ArtCenter’s full-time degree programs, learning a new skill, refreshing your portfolio, or meeting new friends who share your creative passions, the time is right to fall forward.

New courses this Fall
Our new offerings include: Product Design 1; Art Directing Multidisciplinary Teams; Crafting Your Creative Brand; Design for Textiles + Surfaces 1 and 2; Color in Photography, a seven-week color theory course focusing on the technical, practical and historical uses of color in photography; and Design with Technology: Code and Design with Technology: Build, a pair of seven-week courses that explore the use of microcontrollers to help you incorporate functionality into products and installations.

We have also expanded our sequence of short letterpress workshops in which you can explore the world of hand-set type: Letterpress Mini Book; Contemporary Zines; and Sunday Condensed Letterpress Workshops.

Please see the Index (pp. 80–81) to locate course descriptions.

Experience ACN (informal classroom visits)
August 14, 15 and 16, 7–9 pm
Get to know ACN first-hand. Visit select ACN courses* during the last week of the term, observe student presentations and critiques, take a self-guided tour of South Campus (950), watch our instructors in action, and register for Fall courses.

Thank you for choosing ArtCenter at Night to achieve your educational goals.

DANA L. WALKER-JUICK
Managing Director, Public Programs
Director, ArtCenter at Night

* For a list of participating courses, email acn@artcenter.edu or visit the ACN Facebook page https://www.facebook.com/ArtCenterAtNight after August 8.
STUDENT GALLERY

1. GERALD HUSNI
   INTRODUCTION TO PACKAGE DESIGN
   Instructor: DAN HOY

2. SARA DAVIDSON
   INTRODUCTION TO PAINTING
   Instructor: ANNE SAITZYK

3. ANGIE MACCAMBRIDGE
   DIRECT PAINTING: FIGURE
   Instructor: ANNE SAITZYK

4. KRISTOPHER LEE BICKNELL
   INTRODUCTION TO GRAPHIC DESIGN
   Instructor: DAN HOY
MEB BYRNE
INTRODUCTION TO PACKAGE DESIGN
Instructor
DAN HOY

6
BART GOLDMAN
DIRECT PAINTING: FIGURE
Instructor
ANNE SAITZYK

7
ANGELA LIU
INTRODUCTION TO FIGURE DRAWING
Instructor
ANNE SAITZYK

8
NATHANIEL PERALES
INTRODUCTION TO FILMMAKING
Instructor
DEVIN HAWKER
MELINDA ROEHLING
INTRODUCTION TO PAINTING
Instructor ANNE SAITZKY

JANICE KIM
INTRODUCTION TO ENVIRONMENTAL DESIGN
Instructor CARLOS FERREIRA

SELENE HUANG
GRAPHIC DESIGN
Instructor ANNIE HUANG LUCK

ERIK BIANCHI
GRAPHIC DESIGN
Instructor ANNIE HUANG LUCK

SAGE HALL
INTRODUCTION TO FILMMAKING
Instructor DEVIN HAWKER
PORTFOLIO PREP: Explore Your Creative Potential

Are you planning on applying to ArtCenter College of Design's full-time degree program? If so, you’ll need to commit to a particular major beforehand. Before making that critical decision, experience a range of art and design possibilities with ArtCenter at Night (ACN).

Take an introductory course to sample a discipline or, if you’ve already chosen a major, take a series of related ACN classes to strengthen your portfolio. This variety of options is only available through ACN.

ArtCenter’s Admissions staff strongly recommends you consider ACN for two reasons. First, it is the most compact, intensive and direct way to prepare your portfolio for admission—30-50 percent of students accepted to the degree program have developed their portfolios through ACN courses. Second, courses are taught by ArtCenter faculty, who consider the College’s admissions requirements when structuring assignments and provide you with the skills and personal direction necessary to develop a great body of work.

The sequence of courses listed here is a great guide for you to plan your ACN educational progress and development. Admissions or ACN staff can assist with course selections. After evaluating your current work, they’ll recommend a path that is particularly right for you.

Not all classes are offered each term. Please see Course Listing (page 17) to see which courses are offered during specific terms.

**Advertising**
Introduction to Advertising
Design 1 for Graphic Design/Illustration/Advertising*
Narrative Sketching
Introduction to Graphic Design
ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:
- Digital Design 1
- Welcome to the Jungle
- Introduction to Figure Drawing
- Sketching for Designers
- Typography 1
- Mastering Color for Artists and Designers
- Mastering Composition and Design

**Graphic Design**
Introduction to Graphic Design
Mastering Color for Artists and Designers
Mastering Composition and Design OR Design 1 for Graphic Design/Illustration/Advertising*
Narrative Sketching*
Typography 1* OR Essential Typography
Graphic Design
Introduction to Package Design
ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:
- Creative Sketchbook
- Basics of Digital Photography
- Letterpress courses
- Digital Design 1
- Courses in Photoshop and InDesign

**Photography and Imaging**
Basics of Digital Photography
Exploring Light Fundamentals
Photographing People
Intermediate Photo Methods
Design 1 for Photo/Fine Art*
ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:
- Courses in Photoshop or Illustrator

**Film**
Introduction to Filmmaking
Storyboarding
ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:
- Courses in Photoshop or Illustrator

**Fine Art**
Passion for Painting
Painting 1*
Printmaking Studio
Abstract Painting & Composition
Color and Light in Painting
Design 1 for Photo/Fine Art*
ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:
- Materials of Art and Design
- Introduction to Figure Drawing
- Composition and Drawing
- Introduction to Modernism*

* Eligible for transfer credit to select majors with grade of B or better. Not applicable to current ArtCenter degree students. See page 76 for additional details.
### Illustration
- Introduction to Figure Drawing
- Introduction to Illustration
- Composition and Drawing*
- Introduction to Painting
- Design 1 for Graphic Design/Illustration/Advertising* OR Mastering Color for Artists and Designers AND Mastering Composition and Design
- Head and Hands*
- Contemporary Illustration Concepts

**ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:**
- Perspective*
- Digital Design 1
- Head Painting
- Creative Sketchbook
- Love for the Drawing Line

### Interaction Design
- Introduction to Interaction Design*
- Introduction to Graphic Design
- Introduction to Communication Sketching
- Product Design: Basics
- Product Design: Process

**ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:**
- Storyboarding
- Brand Experience Design

### Environmental Design
- Introduction to Environmental Design
- Intermediate Environmental Design
- Branded Environments
- Furniture Design
- Lighting Design
- Introduction to Industrial Design Modeling

**ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:**
- Courses in Photoshop, Illustrator or Rhino

### Product Design
- Introduction to Product and Transportation Design OR Product Design: Basics AND Product Design: Process
- Sketching for Designers
- Intermediate Product Design 1 and 2
- Visual Communication and Form Development
- Introduction to Industrial Design Modeling
- Rapid Problem Solving

**ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:**
- Photoshop Rendering for Industrial Design
- Perspective
- Soft Goods 1 and 2

### Transportation Design
- Introduction to Product and Transportation Design
- Introduction to Communication Sketching
- Visual Communication and Form Development
- Transpor-Tainment
- Intermediate Transportation Design
- Introduction to Industrial Design Modeling

**ADDITIONAL COURSES TO SUPPLEMENT YOUR DEVELOPMENT:**
- Basics of Digital Photography
- Photoshop Rendering for Industrial Design
- Perspective

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* Eligible for transfer credit to select majors with grade of B or better. Not applicable to current ArtCenter degree students. See page 76 for additional details.
ADVERTISING /
GRAPHIC DESIGN / LETTERPRESS

INTRODUCTION TO ADVERTISING
ACN-440 2 UNITS $830
This course offers a hands-on introduction to the art and business of advertising. Sharpen your conceptual thinking skills as you brainstorm innovative marketing strategies for a range of products and services, then create magazine, newspaper and billboard campaigns that bring those ideas to life in a smart, engaging way. An ideal course for students thinking of applying to the Advertising program at ArtCenter, adults contemplating a career change, or those just interested in learning how advertising professionals think and how the ads campaigns we see every day are created.

FALL / SPRING / SUMMER SOUTH - 950
THURS 7-10 PM

WELCOME TO THE JUNGLE
ACN-316 2 UNITS $830
With an emphasis on advertising copywriting, concepting and presentation skills, Welcome to the Jungle is designed to provide you with the tools necessary to express ideas in written form. Weekly writing projects will cover the creation of billboard, print, radio, social media and TV ads; one assignment will focus on a real product or service. An off-campus trip to a production studio and in-class visits from a range of ad professionals will help you understand the role of a copywriter and other ad agency professionals. Prerequisite: Introduction to Advertising or by permission of an ArtCenter advisor.

FALL SOUTH – 950
THURS 7-10 PM

DESIGN 360 AT ARTCENTER
ACN-887 2 UNITS $830
Are you interested in art or design but not sure which area suits you best? Would you like to sample each major offered at ArtCenter? Then this course is for you! Design 360 offers a brief exploration into the major art and design fields offered in ArtCenter’s degree program, including: advertising, graphic design, photography, filmmaking, fine art, illustration, product design, environmental design, entertainment design and transportation design. Through projects centered around one major theme, you will have a chance to explore the principles of each of these art and design disciplines. Drawing skills will be emphasized as an essential way to communicate your ideas. This is a perfect first course for adult students (over age 18) who are either new to art or design or seeking to expand their creative horizons.

FALL / SPRING / SUMMER SOUTH - 950
SEP 21-DEC 14 (12 WEEKS) CHRISTIAN MORIN
THURS 7-10 PM

ART DIRECTING MULTIDISCIPLINARY TEAMS
ACN-470 2 UNITS $830
The transition from being a designer to the leader of a creative team can present many challenges. How do you guide a multidisciplinary group towards one common goal while still empowering each discipline to engage and contribute? In this course you will explore case studies of current companies revolutionizing the creative industry, discuss leadership styles and identify strategic, change-making role models. Interview creative leaders to gain a better understanding of your own strengths and weaknesses, develop your own brand mission, and leave the course with a network who can help guide your career. Guest speakers with success in art directing multidisciplinary teams will share their experiences. An ideal course for designers or art directors looking to move into greater leadership roles, individuals interested in what creative leadership looks like in a variety of fields, and students interested in illustration, graphic design, advertising, industrial design or photography. No prerequisites other than a curious mind and a sense of collaborative thinking.

FALL SOUTH – 950
THURS 7-10 PM

CREATIVE STRATEGIES FOR PROFESSIONAL SERVICES
ACN-344 2 UNITS $830
Imagine a cure for cancer. Now imagine what the logo would look like. Explore the breadth of creative services and approaches needed to tell compelling stories to market and sell professional services in the areas of academia, health care, insurance, legal, marketing, financial services, environment, government and more. Learn to convert complex business ideas into effective brand strategies and integrated marketing campaigns. Gain an understanding of how creative fits into the world of professional services by developing fictitious case studies or using real-life examples. Topics covered include: brand, marketing, sales, thought leadership, design and technology. An ideal course for working professionals (junior designers, designers, art directors) and design students alike who want to deepen their creative corporate experience, glean best practices, and/or build upon their portfolios. Prerequisites: Mid-level design experience and strong working knowledge of Adobe Creative Suite and PowerPoint and access to a personal computer with this software. Multimedia skills (web/video/animation) are encouraged but not mandatory.

FALL / SUMMER SOUTH – 950
TUES 7-10 PM

CHRISTIAN MORIN
Z GEVORKIAN
CHASE CONERLY
JINI KEASLING ZOPF
JONAS KULIKAUSKAS
THE ART OF THE MOVIE TRAILER  
ACN-294 2 UNITS  $830 
Explore the art and evolution of the movie trailer and examine the processes, strategies and techniques used to create trailers that generate interest in a motion picture, build excitement and drive box office. Trailers are often the art of condensing, distilling, packaging and positioning an existing—or soon-to-be—existing—film into a short, provocative format. An ideal course for writers, copywriters, editors, filmmakers, advertising professionals and anyone who wants an inside perspective on how this increasingly vital commercial art form is created. See page 29 for details.

MAKE IT GREAT: DRAWING AND DESIGN CONCEPTS  
ACN-104W NONCREDIT  $415 
This course introduces new and intermediate students to the skill sets needed in the design and illustrative fields. Each week you will be introduced to a variety of core fundamentals necessary to succeed in the applied arts. Topics covered include an overview of comp sketching (people, places and objects), perspective (to create accurate space and dimension in indoor and outdoor environments), composition, color theory and visual communication. Ideal for those interested in the fields of advertising, graphic design and illustration, this course is designed to support and reinforce the skills necessary in the creation of successful content. No prerequisite. More info: artcenter.robertpastrana.com 

GRAPHIC DESIGN  
ACN-256 2 UNITS  $830 
Integrate typography and images to magazine layouts, posters and transmedia identity systems to communicate a story, message or marketing idea. In this concept-oriented course, you will develop problem-solving and research skills that will help you define the appropriateness of a design for its intended audience. Prerequisites: Introduction to Graphic Design and a typographic course such as Typography 1 or Essential Typography, or by permission of an ArtCenter advisor. Note: This is not a computer class. However, students should have some computer experience, plus access to a computer with Photoshop, Illustrator and InDesign, or similar graphics programs. 

INTRODUCTION TO PACKAGE DESIGN  
ACN-256 2 UNITS  $830 
Explore the exciting and changing realm of package design. In this course you will develop creative packaging solutions that attract visual attention through the use of 3D form, packaging materials, typography, color and graphics. The course will also explore sustainability issues and emerging materials that will change consumer interaction with packaging in the future. An ideal course for designers seeking to add packaging design to their portfolio or increase their awareness of the packaging field. Prerequisite: Introduction to Graphic Design or by permission of an ArtCenter advisor. 

INTRODUCTION TO GRAPHIC DESIGN  
ACN-350 2 UNITS  $830 
Explore the process of problem solving for graphics through realistic design projects. Please note that this is not a computer class but rather a course in which you will be introduced to the fundamental approaches to graphic design as you develop your conceptual process, design skills and presentation techniques. Logotypes and a range of other design projects will be assigned. Prerequisite: It is strongly recommended that you have access to a computer and some experience using Photoshop, Illustrator and InDesign.

TYPOGRAPHY 1  
ACN-294 3 UNITS  $960 
Gain the fundamentals necessary for display typography, logo design or alphabet design/redesign by exploring the structural and spatial properties of letterforms. In this course you will first be introduced to the five basic type families. You will then expand on that vocabulary by investigating hybrid, modified, digital and hand-drawn typefaces. Properties of scale, proportion, alignment, weight, height, overlap, as well as contrasts of weight, width, emphasis and direction will all be covered. Pencil, pen, brush and ink and computer programs will be used, with particular attention given to both personal style and craftsmanship. Prerequisites: Access to a computer with a font library, plus basic skills in Adobe Photoshop and Illustrator. Transferable for prospective Graphic Design majors and select Illustration tracks.* 

INTRODUCTION TO PACKAGE DESIGN  
ACN-256 2 UNITS  $830 
Explore the exciting and changing realm of package design. In this course you will develop creative packaging solutions that attract visual attention through the use of 3D form, packaging materials, typography, color and graphics. The course will also explore sustainability issues and emerging materials that will change consumer interaction with packaging in the future. An ideal course for designers seeking to add packaging design to their portfolio or increase their awareness of the packaging field. Prerequisite: Introduction to Graphic Design or by permission of an ArtCenter advisor. 

CREATIVE LETTERFORM  
ACN-133W NONCREDIT  $525 
Learn to use letterforms as design elements and as a means of communication to convey verbal, emotional and associative information. Gain an understanding of the illustrative and character qualities of letterforms and become familiar with the personalities of various letterforms as you explore contrast, shape, size, color and design individual, creative and narrative typographic solutions; and integrate typography into your illustrative and design work. Transferable for prospective Graphic Design majors and select Illustration tracks.* 

MOTION DESIGN 1  
GMOT-202X 3 UNITS  $1,525 + $125 LAB FEE 
Learn to use typography and images to create compelling and narrative animations that tell a story. Explore generative animations through key framing, coded animations and storytelling. We will also do a deeper dive into 2D/3D compositing and animation. This course is part of ArtCenter’s undergraduate Graphic Design program. Enrollment for ArtCenter at Night students is extremely limited. Seats available on a first-come, first-served basis. Prerequisites: Motion Design 1 and 2D Motion Graphics or by permission of an ArtCenter advisor. Videography and a strong foundation in Adobe Photoshop and Illustrator is also required. Transferable for prospective Graphic Design and Illustration/Motion students.* 

EXPRESSIVE TYPE  
ACN-294 3 UNITS  $960 
Learn to draw letterforms with accuracy; select, modify and design individual, creative and narrative typographic solutions; and integrate typography into your illustrative projects. Explore type families and history while studying the typographic structure—anatomy, proportion, weight, nomenclature, and understanding the differences between different typeface styles. You will first begin with calligraphy to develop your spatial and perceptual skills and your understanding of positive and negative space. Once initial hand drawings are complete, you may finish your project digitally. Prerequisites: Basic drawing and design skills are assumed. Transferable for prospective Illustration illustration majors (select tracks).* 

3D MOTION GRAPHICS  
GMOT-252X 3 UNITS  $1,525 + $125 LAB FEE 
Explore general 3D design and animation techniques using Cinema 4D by creating an animated project of at least 30 seconds. Learn basic 3D modeling, lighting, texturing, particle effects and animation; gain an understanding of 3D elements to be used for compositing; and learn the post-treatment process of 3D renderings. This course is part of ArtCenter’s undergraduate Graphic Design program. Enrollment for ArtCenter at Night students is extremely limited. Seats are available on a first-come, first-served basis. Prerequisite: Motion Design 1. Transferable for prospective Graphic Design majors and select Illustration tracks.*
INTRODUCTION TO INTERACTION DESIGN
ACN-200    3 UNITS    $960
This course offers a hands-on introduction to interaction design—the craft of how people interact with products, systems and services. Become familiar with the design elements and methods that make up interaction design. Equal parts thinker and maker, you will conceive, design and produce simple interactive projects through brainstorming and critiquing different types of user experiences such as mobile and social applications, websites, gestural interfaces, games, consumer electronics, smart products, tangible and art. An ideal course for students thinking of applying to ArtCenter’s Interaction Design program, professionals considering a career change or anybody interested in understanding this emerging field. Prerequisites: Curiosity and a desire to create never-seen-before solutions. Fundamental design skills are recommended. Transferable for prospective Graphic Design majors and select Illustration tracks.*
FALL / SPRING / SUMMER  SOUTH—958
THURS 7–10 PM  DAN SCAFF

MASTERRING COMPOSITION AND DESIGN
ACN-147    3 UNITS    $960
Developing a keen awareness of the communicative power of shapes and designing expressive compositions are the foundations of visual expression. In this seven-week course, you will learn to use design and compositional elements to enhance the effectiveness of your work. See page 38 for details.

MASTERRING COLOR FOR ARTISTS AND DESIGNERS
ACN-128    1 UNIT    $415
Color is one of the main communicators in any visual endeavor. In this seven-week course, you will learn to use color in ways that enhance the aesthetics and usability of your work. See page 38 for details.

NARRRATIVE SKETCHING
INT-128X    3 UNITS    $960
Learn how to capture and express ideas visually and how to compose a sequence of images with notes to explain a specific idea or tell a compelling story. Using hand skills—basic pencil sketching. Rapid Vis marker sketching, perspective drawing and painting with Photoshop—learn how to draw the figure in a narrative context (interacting with the environment and objects), get an understanding of the basics of proportions and foreshortening, and experiment with a variety of media. Enrollment for ArtCenter at Night students is limited. Seats are available on a first-come, first-served basis. Transferable for prospective Graphic Design majors.
FALL / SPRING  SOUTH—1111
FRI 8 AM–12:50 PM  MEEYONG (M3KKE) HUNT  +  MARY YANISH

SKETCHING FOR DESIGNERS
ACN-139    2 UNITS    $850
Learn to communicate your ideas through quick sketching techniques using a variety of mediums—pencil, pen, marker—and develop visual communication skills for graphic design, packaging, product and advertising. We will also cover type indication, 3D form development and observational sketching through still life. This is an ideal course for beginning design students, or designers who need to brush up on freehand drawing skills.
FALL / SPRING / SUMMER  SOUTH—1111
THURS 7–10 PM  STAN KONG

DESIGN 1 FOR GRAPHIC DESIGN/ILLUSTRATION/ADVERTISING
ACN-127    3 UNITS    $960
Are you an artist and professional expanding! In this course you will be introduced to a design project that will allow you to conceptualize and design your own brand. Our emphasis will be on problem-solving processes, analytical thinking and craftsmanship via compositional and color exercises. This course provides a solid foundation for students interested in graphic design, illustration and advertising. Enrollment for ArtCenter at Night students is limited. Seats are available on a first-come, first-served basis. Transferable for prospective Graphic Design, Illustration and Advertising majors.*
FALL / SPRING / SUMMER  SOUTH—1111
MON 8 AM–12:50 PM  BRUCE CLAYPOOL
TUES 2–5:50 PM  BRUCE CLAYPOOL

DESIGN 1 MATERIALS LAB (GRAPHIC DESIGN ONLY)
INT-102L NONCREDIT
This non-credit lab is specifically for ACN students concurrently enrolled in INT-102X Design 1 and who are prospective students for ArtCenter’s Graphic Design degree program. Lab meets Weeks 3 through 9 and will instruct students in the safe operation of certain shop equipment (including the table saw, band saw, and lathe) so that they may access the shop to complete class projects during the term. This lab requires concurrent enrollment in INT-102X.
FALL / SPRING / SUMMER  HILLSIDE
SEPT 26 – NOV 7
THURS 8–9 AM  YOKO IIDAA
FRID 10 AM–4 PM  YOKO IIDAA

DIY
ACN-390W NONCREDIT $525
Employing strong original and conceptual thinking, explore the craft and language of visual communication in a non-digital environment. Expand your awareness and appreciation of the tactile quality of hand-crafted artwork. Traditional graphic design techniques will be the preferred method for producing class projects; computers will be used only in the production of artwork and to output digital prints. This 10-week course introduces students to British trailblazers in the field of graphic design during the non-digital era. These designers, who produced hand-composed letters, posters, magazines and more are the inspiration for this course. Prerequisite: Introduction to Graphic Design or by permission of an ArtCenter advisor.
FALL / SPRING / SUMMER  SOUTH—958
THURS 7–10 PM  GRAHAM MOORE

LETTERPRESS MINI BOOK
ACN-548W NONCREDIT $200 + $25 MATERIALS
Letterpress print on one sheet of paper and turn it into a simple book structure by folding it! In this two-day workshop, you will learn the basics of letterpress printing with Archetype Press’ amazing array of vintage metal type. Add images by using ornaments, decorative rules, wood type and other printable objects from our press collection. We will work together to design, print and fold a small edition of eight-page self-cover booklets. Please wear comfortable closed-toe shoes and clothes that may get ink on them.
FALL / SPRING / SUMMER  SOUTH—958
OCT 7 + 8  (1 WEEKEND)  CHRISTINA AUMANN
SAT + SUN 10 AM-5 PM

WOOD TYPE POSTER WEEKEND
ACN-154W NONCREDIT $200 + $25 MATERIALS
Get your hands dirty! Experience the collection of vintage wood type at Archetype Press. Learn how to hand set type and print on a Vandercook cylinder press. Explore the process of letterpress printing through composition, press lock-up, inking techniques and more, and during the course of two sessions, you will be able to design and print a limited edition of 11” x 14” posters with two or more colors. No previous experience necessary. Note: Please wear comfortable closed-toe shoes and clothes that may get ink on them.
FALL / SPRING / SUMMER  SOUTH—958
OCT 7 + 8  (1 WEEKEND)  CHRISTINA AUMANN
SAT + SUN 10 AM-5 PM

INTRODUCTION TO LETTERPRESS PRINTING
ACN-574W NONCREDIT $200 + MATERIALS
Explore the art of letterpress printing in this hands-on workshop. This is a great introduction to setting and printing metal type—take advantage of the more than 2,500 drawers of foundry type in the Archetype Press collection. Learn how to: lead; space; use a pica rule and a composing stick; lay out the California Job Case; mix ink; and operate a Vandercook press. Set, proof and print multiple copies of a poem or a few lines of text. We will then distribute type and clean up. No prerequisites or previous experience required.
FALL / SPRING / SUMMER  SOUTH—958
SEPT 16 + 17  (1 WEEKEND)  LESLIE PRUSIA
SAT + SUN 10 AM-5 PM

* Eligible for transfer credit to select majors with grade of B or better. Not applicable to current ArtCenter degree students. See page 76 for additional details.
PHOTOGRAPHY AND IMAGING / FILM

LINOCUT REDUCTION PRINTS: LETTERPRESS WORKSHOP
ACN-445W NONCREDIT $200 + $25
MATERIALS
Learn the process of carving linoleum blocks and using the Vandercook No. 4 Proof Press for limited edition printing in this hands-on workshop. We will cover the fundamentals of carving, tools, color mixing, and the reduction print process. Participants will produce a limited edition print.
FALL / SPRING
SEPT 23 + 24 (1 WEEKEND) SETH DRENNER
SAT + SUN 10 AM–5 PM

CONTEMPORARY ZINES: LETTERPRESS WORKSHOP
ACN-445W NONCREDIT $200 + $25
MATERIALS
Let go ... and experience the beauty of unpredictability and imperfection. Using metal type, wood type, ornaments, decorative rules and other creative analog techniques, construct, deconstruct and then reconstruct a letterpress-printed 11x17 page into an eight-page saddle-stitched zine. Please wear comfortable, closed-toe shoes and clothes you don’t mind getting dirty.
FALL / SPRING
SEPT 30 + OCT 1 (1 WKND) MAGGIE JENSEN
SAT + SUN 10 AM–5 PM

LETTERPRESS HOLIDAY CARD WORKSHOP
ACN-557W NONCREDIT $200 + $25
MATERIALS
Design, hand-set and letterpress print your own unique holiday cards, notes or gifts using Archetype’s extensive collection of foundry type, ornaments, dingbats and decorative rules. You will be introduced to the basics of hand-set typography and letterpress printing on the Vandercook proof press. Class meets at ArtCenter’s Archetype Press.
FALL
NOV 11 + 12 (1 WEEKEND) LESLIE PRUSSIA
SAT + SUN 10 AM–5 PM

VALENTINE CARD LETTERPRESS WORKSHOP
ACN-580W NONCREDIT $200 + $25
MATERIALS
Design, hand-set and letterpress print your own unique Valentine cards, notes or gifts using Archetype Press’ extensive collection of foundry type, ornaments, dingbats and decorative rules. You will be introduced to the basics of hand-set typography and letterpress printing on the Vandercook proof press. Class meets at ArtCenter’s Archetype Press.
SPRING
LESLIE PRUSSIA

SUNDAY CONDENSED: LETTERPRESS WORKSHOPS
Experience letterpress printing at ArtCenter’s Archetype Press in this fast-paced and focused workshop. Projects will be determined by the instructor. Please wear comfortable, closed-toe shoes and clothes you don’t mind getting dirty.
ACN-546W-01 NONCREDIT $100
FALL
SOUTH – 950
OCT 15
SUN 12–5 PM
LESLIE PRUSSIA

ACN-546W-02 NONCREDIT $100
FALL
SOUTH – 950
OCT 29
SUN 12–5 PM
CHRISTINA AUMANN

ACN-546W-03 NONCREDIT $100
FALL
SOUTH – 950
NOV 5
SUN 12–5 PM
MAGGIE JENSEN
PHOTOGRAPHING PEOPLE
ACN-358_2 UNITS $830
Interested in portrait, fashion and fine art photography? Gain new insight into your work and enhance your technical, conceptual and personal perspectives. In this new intermediate-level course, assignments will focus on the psychological challenges involved in photographing individuals, and provide you with the tools to articulate these challenges. Examining both historical and contemporary developments, find which photographers inspire you, discover what they are doing, and understand how they are doing it. In addition to assigned work, you will complete a personal series of images with the goal of integrating your newfound perspectives on light, narrative, intention and exploration. The course will also cover photography courses such as Basics of Photography or Basics of Digital Photography, or by permission of an ArtCenter advisor. FAL 11-14 PM \n
COLOR IN PHOTOGRAPHY
ACN-358_2 UNITS $745
Delve into a world of color! Through readings, critiques, lectures and assignments, we will explore color theories, how color is created, color as a cultural tool and the history of color photography. We will also examine technical and practical issues such as color balance, additive and subtractive systems, proper color correction, color management and lighting. Classroom discussions will cover a diverse group of artists, including Alfred Stieglitz, William Eggleston, James Welling, James Turrell, Lita Albuquerque, Anish Kapoor, Mark Rothko and Yves Klein. Prerequisite: Basics of Digital Photography or by permission of an ArtCenter advisor. Required: access to a camera (digital preferred) and manual controls for exposure and color balance. FALL SPRING SUMMER HILLSIDE TUES 7-10 PM DAVID SOTOLO

BASICS OF DIGITAL PHOTOGRAPHY AND ADOBE LIGHTROOM
ACN-142W NONCREDIT $330 + $125 LAB FEE
Don’t fall victim to your digital camera! Take control of it and learn how to get the results you want. Whether you are just beginning with photography or need a refresher course, this course will get you started from the ground up. Adobe Lightroom as the hub for your photographic workflow. Concepts covered in this one-day intensive workshop include: proper filing name, organizational structure, archiving and proper backup, metadata, export and delivery, file formats, rating and tagging, round-tripping to Photoshop, and building a repeatable workflow structure. Basic knowledge of Adobe Lightroom is beneficial. Please bring a USB hard drive (and cable) containing images with which to work. SPRING HILLSIDE TUES 7-10 PM JOHN DETO

INTERMEDIATE PHOTO METHODS
ACN-311_2 UNITS $830
Working in black and white or color, traditional film or digital capture, produce a portfolio of creative work—essential for survival in the rapidly changing contemporary art world—and be prepared to have your thinking and approach to image making challenged. Recognizing the history of photography, this intermediate-level class utilizes visual communication, strong subject matter, lighting and composition. Assignments range from portraiture and still life to advertising and conceptual thinking. A lighting demonstration and a class visit to the instructor’s photography studio in Culver City is included. Please bring your camera to the first class meeting. Prerequisite: Basics of Digital Photography or by permission of an ArtCenter advisor. FALL SPRING SUMMER HILLSIDE THURS 7-10 PM KEN MEYFIELD

EXPLORING LIGHT FUNDAMENTALS
ACN-146W NONCREDIT $415
Lighting skills are essential to good photography practice. In this seven-week course you will explore the potential of light using simple tools to illustrate and control many aspects of continuous light sources. Traditional and digital photographers alike will benefit from the skills taught in this course. No darkroom work is required. Students must have access to a 35mm SLR or digital SLR camera and possess basic camera operation skills. FALL SPRING SUMMER HILLSIDE SEPT 13-OCT 25 (7 WEEKS) RICK UDIA WED 7-10 PM

EXPLORING STUDIO LIGHTING
ACN-315_2 UNITS $895
In this hands-on continuation of the Exploring Lighting course series you will become familiar with studio lighting equipment, including studio strobes, tungsten lighting, grip equipment and more. Projects will include still-life, product and portraiture photography. Prerequisites: Exploring Light Fundamentals and access to a digital or traditional film camera. Enrollment limited to 10 students. FALL SUMMER HILLSE RICK UDIA

BASICS OF PHOTO FOR NON-MAJORS
INT-188X 3 UNITS $960 + $125 LAB FEE
This course provides an exceptional introduction for non-photo majors to the world of photographic image making. Assignments will encourage personal expression, conceptual thinking and new ways of thinking about the meaning of images. The methods learned here can then be carried into digital applications to improve problem-solving ability in all fine art and communication design fields. The five-hour format allows time for extended experience in the darkroom, in-studio lighting and location shooting. No prerequisites. FALL SPRING SUMMER HILLSIDE TUES 8 AM-12:50 PM MARK TAKEUCHI WED 8 AM-12:50 PM WANELLE FITCH

CONSCIENTIOUS PHOTOGRAPHY: SOCIAL AND CONTEMPORARY INVESTIGATIONS IN PHOTOGRAPHY
ACN-274_2 UNITS $830
Social and cultural photography continues to be a powerful force in both the commercial industry of photography and traditional or digital imagery. This course for photographers of all levels and genres who want to focus on a special project, fine art photographers who want to build a cohesive body of work or series, and professional photographers who need help showcasing their work or transforming their brand. Prerequisite: Intermediate Photo Methods or by permission of an ArtCenter advisor. FALL SUMMER HILLSIDE SEPT 12-OCT 24 (7 WEEKS) GARY MCGUIRE TUES 7-10 PM

PHOTOGRAPHIC PROJECTS: DELIVERING YOUR BIG IDEAS
ACN-247_2 UNITS $830
Have an idea for a personal photo project but aren’t sure where to start? This course is designed to help you answer questions, organize, shoot, edit and deliver your next big project. Learn how to: write an artist statement; research and plan a project; put together a budget; and write a proposal that is on target and displays your project. Prerequisite: Exploring Light Fundamentals. Fall 2017. FALL SPRING SUMMER HILLSIDE SEPT 9-OCT 31 (7 WEEKS) RICK UDIA TUES 7-10 PM

PHOTO 101: ANALOG TO DIGITAL
ACN-013W NONCREDIT $415
This seven-week crash course in the principles of photography is ideal for anyone who wants to gain confidence in basic camera operations and develop a strong technical foundation. Topics covered include aperture settings, shutter speed, depth of field, film selection/ISO setting and proper exposure for both 35mm film and digital SLR cameras. Students must have access to a 35mm SLR or digital SLR camera with manual capabilities. No darkroom work is required. FALL SPRING SUMMER HILLSIDE SEPT 12-OCT 24 (7 WEEKS) GARY MCGUIRE TUES 7-10 PM

PHOTO 102: TAKING IT TO THE STREETS
ACN-102W NONCREDIT $415
Fly your digital or traditional film camera and publish a collection of photographs online. Learn how to focus your “photographer’s eye,” discover your photographic “nouns” — the persons, places and things that speak to you — and clarify your personal vision as you refresh or continue your visual voyage. You may choose to shoot traditional or digital imagery. Prerequisite: Photo 101 or 102 or by permission of an ArtCenter advisor. Access to a 35mm SLR or a digital camera with manual capabilities is required. FALL SPRING SUMMER HILLSIDE SEPT 12-OCT 31 (7 WEEKS) GARY MCGUIRE TUES 7-10 PM

PHOTO 102: TAKING IT TO THE STREETS
ACN-102W NONCREDIT $415
Fly your digital or traditional film camera and publish a collection of photographs online. Learn how to focus your “photographer’s eye,” discover your photographic “nouns” — the persons, places and things that speak to you — and clarify your personal vision as you refresh or continue your visual voyage. You may choose to shoot traditional or digital imagery. Prerequisite: Photo 101 or 102 or by permission of an ArtCenter advisor. Access to a 35mm SLR or a digital camera with manual capabilities is required. FALL SPRING SUMMER HILLSIDE SEPT 12-OCT 31 (7 WEEKS) GARY MCGUIRE TUES 7-10 PM

* Not applicable to current ArtCenter degree students. See page 76.
**THE ART OF THE MOVIE TRAILER**
ACN-254    2 UNITS    $830
Explores the art and evolution of the movie trailer and examines the processes, strategies and techniques used to create trailers that generate interest, build excitement and drive box office. Trailers are often the art of condensing, distilling, packaging, and positioning an existing (or soon-to-be-existing) film into a short, provocative format. Sometimes it involves creating new materials to enhance the story and experience. But it’s always about deciding which story to tell and how to tell it in an exciting way. Examine how these approaches apply to films beyond Hollywood blockbusters, including independent features, student films, shorts and documentaries. An ideal course for writers, copywriters, editors, filmmakers, advertising professionals and anyone who wants an inside perspective on how this increasingly vital commercial art form is created. Based on your individual goals, you will research, conceive and develop trailer concepts in the class through a proof of concept pitch—which can be verbal, a script, a PowerPoint Presentation or a rough edit. Prerequisites: access to a computer with a word processor and/or basic editing software (editing not required).

**VIDEO FOR PHOTOGRAPHERS:**
**SHOOTING WITH A DSLR**
ACN-250    2 UNITS    $830
For an aspiring or experienced professional, video is quickly becoming an essential skill in the photography industry. This course will introduce you to the practical operation of your DSLR camera as a video camera. We will explore resolution, frame rates, exposure, white balance and capture. In addition, students will explore the possibilities and techniques of capturing sound through internal and external microphones. Throughout the course you will work on narrative structure through both concept and editing, using Adobe Premiere, all leading to a final video at the end of the class. Prerequisite: Basics of Digital Photography or by permission of an ArtCenter advisor. DSLR with video is required.

**THE BUSINESS OF PHOTOGRAPHY**
ACN-494W    NONCREDIT    $249
During this jam-packed one-day seminar, instructor Dana Hursey will discuss “the business”—how to launch your photography business and keep it growing. Hursey will share his insider’s knowledge and business practices on the day-to-day operations of running a company. He will discuss business considerations, needs and professional practices. Topics will also include: equipment, estimating, production, pre- and post-production, invoicing and getting paid. Please bring your portfolio to class. Class meets off campus in the Pasadena area. Enrolled students will receive address and directions.

**STORYBOARDING**
ACN-152    2 UNITS    $830
Learn the fundamental concepts and practices involved in filmmaking and make three short films. In this course, directing and cinematography will be closely linked as you explore methods that make a film play. Our emphasis will be on effective communication, storytelling and creative editing techniques to enhance the story. Requires access to a digital video camera and editing system (ArtCenter’s cameras and computer lab facilities are not available for student use).
INTRODUCTION TO FIGURE DRAWING  
ACN-009  2 UNITS $830
The ability to draw the human figure is a vital skill for academic and professional success in many areas of art and design. This course is an essential first step for those planning to study fine art, animation, illustration, costume design, character design and concept design. While working from a model, examine the elements of drawing the human figure and the principles of composition. Develop observational drawing skills by investigating proportion, form and gesture. Charcoal, graphite pencil and various other mediums will be used.

FALL / SPRING / SUMMER  
SOUTH—1111
TUES + THURS 7:30–10 PM  
RONALD J. LLANOS
TUES 8 AM–12:50 PM  
MARY VANISH
SAT 8 AM–12:50 PM  
ANNE SAITZYK

INTRODUCTION TO FIGURE DRAWING:  
SUMMER INTENSIVE  
ACN-015  2 UNITS $830
The ability to draw the human figure is a vital skill for academic and professional success in many areas of art and design and an essential first step for those planning to study animation, illustration, costume design, character design and concept design. In this intensive summer course, develop observational drawing skills as you investigate proportion, form and gesture. Working from a model, the elements of drawing the human figure and the principles of composition will be examined. Charcoal, graphite pencil and various other mediums will be used.

SUMMER  
SOUTH—1111
ANNE SAITZYK

HEAD AND HANDS  
ACN-167  3 UNITS $968
Learn how to read the primary forms of the face and hands and how to translate that knowledge into a meaningful artistic statement. Learn to draw the head in action—in any position—with the proper expressions; convey the energy of the pose, and ground your observational powers through an understanding of the planes of the head and anatomy. As you realize the expressive power of hands, discover what it takes to draw them dynamically to enhance a portrait by breaking down their complexity into simple forms. The ultimate goal of this course is to help you simplify and demystify the complexities of creating a “likeness.” You will also examine great masters’ portraiture drawings and compare different periods to enhance your understanding. Prerequisite: Introduction to Figure Drawing, or by permission of an ArtCenter advisor. This course is a vital class for Illustration or Fine Art students.

FALL / SPRING  
SOUTH—1111
THURS 7–10 PM  
JENNA GIBSON
FRI 2–6:50 PM  
CHRISTIAN CLAYTON

COMPOSITION AND DRAWING  
ACN-168  3 UNITS $830
Strengthen and enhance the concepts introduced in Introduction to Figure Drawing. During the first several weeks, we will review skills in gesture, proportion, contour and analysis of form. Later, anatomical observation (skeletal structure and musculature), mechanical function and foreshortening will be introduced and integrated into class drawings and assignments. In the final weeks, you will have the opportunity to explore light theory and apply all the concepts gained by practicing with long poses. This fundamental course emphasizes a thorough practice of the skills required to draw the human figure and is a vital class for Illustration or Fine Art students.

PREREQUISITE: Introduction to Figure Drawing, or by permission of an ArtCenter advisor. Formerly titled Intermediate Figure Drawing. Transferable for prospective Illustration majors.

FALL / SPRING / SUMMER  
SOUTH—1111
TUES + THURS 7:30–10 PM  
JENNA GIBSON
FRI 2–6:50 PM  
HATAYA TUBTIM

LOVE FOR THE DRAWING LINE  
ACN-210  1 UNIT $415
Demystify the drawing process, break creative boundaries and explore new territories. Discover a variety of hands-on experimental approaches in making images using various media that constitute a line. Explore contemporary drawing and art issues, as well as strategies concerning art interpretation. You will be encouraged to explore renegade drawing techniques in order to develop artistic maturation and a personal style. Discussions will introduce you to other artists who speak informatively on their development of personal drawing expression as well as how and why they create images. Open to students of all disciplines and levels. Please bring your portfolio or drawing samples to the first meeting.

FALL / SPRING  
SOUTH—1111
THURS 7–10 PM  
CHRISTIAN CLAYTON

SURREALIST PEN AND INK  
ACN-210  1 UNIT $415
This new summer-only course is designed for those who want to hone their skills in pen and ink, explore the use of collage techniques in drawing, or gain some hands-on experience with surrealist art. Learn techniques of contour line drawing, shading, pointillism, scumbling, cross hatching, and design fundamentals in ink drawings. Experiment with typography by adding prose and poetry to your work. Create surreal collages based on the techniques perfected by Max Ernst, Salvador Dalí, René Magritte, and Man Ray. For the experienced and the beginner alike. No prerequisites, however prior drawing experience is recommended.

SUMMER  
SOUTH—1111
LAUREN VOLK

* Eligible for transfer credit to select majors with grade of B or better. Not applicable to current ArtCenter degree students. See page 76 for additional details.
Welcome to ArtCenter’s Fall 2017 and Summer 2018 programs. This course introduces new and intermediate students to the art and design fundamentals necessary to succeed in the applied arts: comp sketching, perspective, composition, color theory, and visual communication. See page 20 for details.

Aesthetic Themes in Figure Painting
ACN-129W _2 UNITS _$830
From the Renaissance to modern art, the figure has been a device for artists to express form and color concepts. Whether it’s rolling rhythmic forms with muted colors or fragmented structure with pure color, learn why artists painted in the manner they did and why their choices continue to be relevant today. Through analysis, see how they broke down aesthetic themes to their most basic form and then applied them to the live figure. Prerequisite: introductory figure drawing and painting courses or by permission of an ArtCenter advisor.

Spring

Drawing and Painting from Square One
ACN-111W _NONCREDIT _$415
Increase your visual awareness and synchronize your mind, eye and body with the creative process. In this drawing and painting workshop we will engage in simple mindfulness and awareness exercises that quiet the critical mind, allowing you to create from your critical mind, allowing you to create from your

Basics of Painting: Still-life
ACN-116W _CREDIT _$415
This seven-week course explores the fundamentals of painting objects using still-life, allowing beginning students to learn basic techniques without the pressure that the human figure presents. You may paint in the medium of your choosing: oil, acrylic or watercolor. No prerequisite.

Basics of Painting: Figure
ACN-115W _NONCREDIT _$415
Learning to paint the human figure is a natural progression from still-life painting. This second course in the Basics of Painting series uses the figure to explore issues such as composition, proportion, shape and value. Gaining an understanding of these essential skills, you will be more confident painting the figure with conviction. Prerequisite: Basics of Painting: Still-life or by permission of an ArtCenter advisor.

Exploring Square One
ACN-389W _NONCREDIT _$415
Deepen your technical knowledge and cultivate insight into the critical mind, allowing you to create from your critical mind, allowing you to create from your Aesthetic Themes in Figure Painting.

Introduction to Painting: Summer Intensive
ACN-814W _2 UNITS _$830
Ready to dive deep into the fundamentals and motives of painting? In this course we will explore both traditional techniques and contemporary attitudes, with an emphasis on color, composition and form. We will also engage in a series of exercises using simple subject matter; study the human figure to learn painting principles; and develop creative approaches. Some prior drawing experience is recommended but not required.

Writing Workshop for Artists
ACN-420W _NONCREDIT _$320
From artist statements to applications for art schools, residencies, grants and exhibitions, writing has become an important part of an artist’s practice. Through discussions of your work and those of other artists, learn to articulate your thought processes in new ideas and further develop your practice. Strongly recommended for individuals applying to art schools.

Installation Art
ACN-381W _5 UNITS _$425
Create site-specific work that offers viewers different perceptions of a space; explore how to change a variety of environments (streets, parks, gardens) based on aesthetics; and learn a variety of material languages including plaster, concrete and found objects. Prerequisite: previous coursework in sculpture or contemporary art, or by permission of an ArtCenter advisor.

Spring

Introducing Your Art Career: A Practical Workshop for Emerging Artists
ACN-485W _NONCREDIT _$249
Eager to exhibit your work but not sure what steps to take? This no-nonsense seminar will help get you started. Topics include: setting goals, making connections, managing time, selling your work, and creating an action plan. Open to students and emerging artists looking to launch or refocus their art careers and find exhibition opportunities.

Sculpture Introduction
ACN-106W _CREDIT _$415
Gaining an understanding of the physicality of objects and space, learn to articulate your thought processes in new ideas and further develop your practice. Strongly recommended for individuals applying to art schools.

Making It Great: Drawing and Design Concepts
ACN-016 _2 UNITS _$830
Some prior drawing experience is recommended but not required.

Hands-on and Discussion for Contemporary Art
ACN-115W _NONCREDIT _$415
Gain an understanding of these essential skills, you will be more confident painting the figure with conviction. Prerequisite: Basics of Painting: Still-life or by permission of an ArtCenter advisor.

Aesthetics Themes in Figure Painting
ACN-129W _2 UNITS _$830
From the Renaissance to modern art, the figure has been a device for artists to express form and color concepts. Whether it’s rolling rhythmic forms with muted colors or fragmented structure with pure color, learn why artists painted in the manner they did and why their choices continue to be relevant today. Through analysis, see how they broke down aesthetic themes to their most basic form and then applied them to the live figure. Prerequisite: introductory figure drawing and painting courses or by permission of an ArtCenter advisor.

Summer

Fine Art Projects
ACN-204W _2 UNITS _$830
Discover a variety of concepts and processes specific to the creation of contemporary art. Explore contemporary discourses and approaches to traditional media such as painting, drawing and photography through class projects based on current, contemporary art exhibits. Prerequisite: knowledge of oil painting, and how to use it safely and simply. This one-day seminar will introduce you to the vast potential of oil painting, and how to use it safely and simply.

Passion for Painting
ART-181X _CREDIT _$590
This studio workshop examines issues confronting contemporary painting and is taught by a notable contemporary painter(s). Through lectures, readings and discussions, we will explore contrasting values, methodologies and strategies. And through in-class assignments we will explore tools, mediums and techniques. This course is part of ArtCenter’s undergraduate Fine Art program. Prerequisite for ArtCenter at Night students is limited. Prerequisite: Intermediate Painting or by permission of an ArtCenter advisor.

BASICS OF PAINTING: STILL-LIFE
ACN-116W _CREDIT _$415
This seven-week course explores the fundamentals of painting objects using still-life, allowing beginning students to learn basic techniques without the pressure that the human figure presents. You may paint in the medium of your choosing: oil, acrylic or watercolor. No prerequisite.

BASICS OF PAINTING: FIGURE
ACN-115W _NONCREDIT _$415
Learning to paint the human figure is a natural progression from still-life painting. This second course in the Basics of Painting series uses the figure to explore issues such as composition, proportion, shape and value. Gaining an understanding of these essential skills, you will be more confident painting the figure with conviction. Prerequisite: Basics of Painting: Still-life or by permission of an ArtCenter advisor.

Installation Art
ACN-381W _5 UNITS _$425
Create site-specific work that offers viewers different perceptions of a space; explore how to change a variety of environments (streets, parks, gardens) based on aesthetics; and learn a variety of material languages including plaster, concrete and found objects. Prerequisite: previous coursework in sculpture or contemporary art, or by permission of an ArtCenter advisor.

Best Practices for Oil Painting
ACN-184W _NONCREDIT _$249
Discover how to unlock endless possibilities for painterly expression when using oil paints, a painting medium which has been in use for 1,000 years. When it comes to oil painting, many artists never go beyond the basics because so little additional information is readily available. Or they are scared away, believing the medium to be complicated and dangerous. This one-day seminar will introduce you to the vast potential of oil painting, and how to use it safely and simply. Through a combination of video demonstrations, slides and discussions, you will learn how to: choose oil painting mediums and pigments; produce artwork that will last for generations; and take advantage of recent technological advances. Appropriate for painters of all levels.

Installation Art
ACN-381W _5 UNITS _$425
Create site-specific work that offers viewers different perceptions of a space; explore how to change a variety of environments (streets, parks, gardens) based on aesthetics; and learn a variety of material languages including plaster, concrete and found objects. Prerequisite: previous coursework in sculpture or contemporary art, or by permission of an ArtCenter advisor.
MEDITATION, PERCEPTION + ART 1  
ACN-091W  NONCREDIT  $415

In Meditation, Perception + Art 1, we will begin to understand the relationship between the mind and the body through the practice of meditation. The relationship between consciousness and unconsciousness, or, how does our mind affect our body, and our body affect our mind. The connection between the mind and the body allows for a holistic approach to creative making. The connection between the mind and body can be beneficial to creating a well-rounded perspective on the process of making.

DIRECT PAINTING: FIGURE  
ACN-092W  NONCREDIT  $415

Do you have some painting experience and looking to reconnect with paint, color and brush? This seven-week workshop will provide you with the opportunity to work directly from live models and complete one or more paintings per session. Short presentations will suggest a direction for the day and cover some of the following artists: Lucian Freud, Edouard Manet, Alice Neel, Richard Diebenkorn, David Park, Elmer Bischoff and Henri Matisse. Prerequisite: Intermediate Painting or permission by an ArtCenter advisor.

PLEIN AIR PAINTING  
ACN-114W  NONCREDIT  $415

Explore the on-site plein-air experience of landscape painting and examine the technical questions and formal issues that arise in this genre. Painting on location, discover that landscape is more than subject matter — it is a way to explore how an artist organizes elements in a visual field to make a dynamic, coherent and paintable composition. Color theory, composition and technique are covered. Prerequisite: Intermediate Painting or permission by an ArtCenter advisor.

COLOR AND LIGHT IN PAINTING  
ACN-198W  NONCREDIT  $295

To focus on color that creates space, mood and light, this three-day intensive will use the "light keys in nature" approach to color that originated with American Impressionist Henry Hensche, the direct successor to the great Charles Hawthorne. Relating this to Monet's ideas on color, we will examine how composition and form can be expressed through color planes. Using Hensche's approach as a basis, we will also examine principles of composition as example of monumental space. Some meetings will be held at off-campus sites where you can paint the landscape directly from nature. You will be encouraged to read Hensche and Hawthorne's books on painting. Prerequisite: Introduction to Painting or permission by an ArtCenter advisor.

COLOR IN PAINTING: 3-DAY INTENSIVE  
ACN-199W  NONCREDIT  $295

To focus on color that creates space, mood and light, this three-day intensive will use the "light keys in nature" approach to color that originated with American Impressionist Henry Hensche, the direct successor to the great Charles Hawthorne. Relating this to Monet's ideas on color, we will examine how composition and form can be expressed through color planes. Using Hensche's approach as a basis, we will also examine principles of composition as example of monumental space. Some meetings will be held at off-campus sites where you can paint the landscape directly from nature. You will be encouraged to read Hensche and Hawthorne's books on painting. Prerequisite: Introduction to Painting or permission by an ArtCenter advisor.

ABSTRACT PAINTING AND COMPOSITION  
ACN-520  2 UNITS  $830

Explore the abstract visual principles and processes that underlie all traditional art. This course examines formalist theory and the rise of modernism, deep space versus flat space, monumental space, and color versus field painting, as well as the exploration of the creative process. Emphasis is on creative experimentation as well as contemporary painters for analysis and discussion, and work in a variety of mediums of your choice, including watercolor, acrylic and oil. Interested students will address the class on both their technique and processes of painting. In-class exercises are designed to help you discover your individual visual language. Prerequisites: Intermediate Painting or permission by an ArtCenter advisor.

HEAD PAINTING  
ACN-351  2 UNITS  $630

Become familiar with the "classical method" used by the great masters of the Renaissance and the Northern European traditions. In addition to remaining unequaled in its expressiveness and understanding of the human form, tone and color, the classical method also provides tools necessary for artists to evaluate their work and to analyze art history from a paintable point of view. To use the classical method, learn to break up the painting process into different phases, while enhancing your capacity for creative expression. Explore and develop individual techniques and styles; and engage in "direct painting" to enhance your free handling of color, tone and line. An ideal course to help you gain a well-rounded view of the world of painting. Prerequisite: Head and Hands or permission by an ArtCenter advisor; Introduction to Painting strongly recommended.

DIRECT PAINTING: STILL-LIFE  
ACN-037W  NONCREDIT  $415

Do you have some background in painting and want to get back in touch with paint, color and brush? This workshop will provide you with the opportunity to work quickly from still-life setups and complete one or more paintings per session. Short presentations will suggest a direction for the day and cover some of the following artists: Eduard Manet, Giorgio Morandi, Paul Cézanne, Marsden Hartley, Vanessa Bell, Gabriele Münter, Henri Matisse and Nicolas de Stael. Prerequisite: Intermediate Painting or permission by an ArtCenter advisor.
INTRODUCTION TO ILLUSTRATION
ACN-122W ___ NONCREDIT ___ $525
Explore the principles of children’s books and discover what is needed to approach a publisher. Through individual and group critiques, class lectures and visual presentations, learn the process of writing and illustrating a children’s book, including character design development, illustration techniques and design. Discussions will also cover the business side of the industry, including topics like payment, royalties and licensing. The goal? By the end of the term you will know what it takes to develop a presentable picture book dummy suitable for submitting to a publisher. Basic drawing skills are recommended but not required.

THOMAS BROERSMA + JEFF MCCULLIN
FALL / SPRING / SUMMER  SOUTH – 950
WED 7-10 PM

WRITING AND ILLUSTRATING BOOKS FOR CHILDREN
ACN-122W ___ NONCREDIT ___ $525
Explore the principles of children’s books and discover what is needed to approach a publisher. Through individual and group critiques, class lectures and visual presentations, learn the process of writing and illustrating a children’s book, including character design development, illustration techniques and design. Discussions will also cover the business side of the industry, including topics like payment, royalties and licensing. The goal? By the end of the term you will know what it takes to develop a presentable picture book dummy suitable for submitting to a publisher. Basic drawing skills are recommended but not required.

THOMAS BROERSMA + JEFF MCCULLIN
FALL / SPRING / SUMMER  SOUTH – 950
WED 7-10 PM

MODERN MARK MAKING
ACN-229 ___ 2 UNITS ___ $590
Build a strong body of consistent work with a unique voice in this intermediate-level illustration course. Learn how to provide clear and concise ideas, sketches and techniques, and how to apply the elements and principles of design to your illustrations. The range of assignments will focus on current trends in the illustration market. Class discussions will also include the business side of illustration—from freelance and in-house opportunities to meeting deadlines to dealing with contracts and agents. This is an ideal course for artists who are seeking to develop, explore and/or strengthen a current body of work. Prerequisite: Introduction to Illustration (formerly Illustration Techniques and Concepts), or by permission of an ArtCenter advisor.

MARK TIDD
FALL / SPRING  SOUTH – 950
TUES 7-10 PM

EXPRESSIVE TYPE
ACN-232 ___ 3 UNITS ___ $590
Learn to draw letterforms with accuracy; select, modify and design individual, creative and narrative typographic solutions; and integrate typography into your illustrative projects. Explore type families and history while studying typographic structure— anatomy, proportion/weight, nomenclature, and understanding the differences between display type and text. You will first begin with calligraphy to develop your spatial and perceptual skills and your understanding of positive and negative space. Once initial hand drawings are complete, you may finish your project digitally. Prerequisites: Basic drawing and design skills are assumed. Transferable for prospective illustration majors (select tracks).*

DAVID DOODY
FALL  SOUTH – 111
TUES 7-10 PM

DIGITAL PAINTING FOR ENTERTAINMENT
ACN-068 ___ 2 UNITS ___ $590
Painting can seem complicated, but by understanding the medium (in this case, Adobe Photoshop) and combining foundation skills with more lateral approaches, you can discover the joy of digital painting. This introductory digital painting class is designed specifically for aspiring designers and artists, and illustration students. See page 50 for details.

SOUTH – 950
MAYA TO ZBRUSH: 3D CHARACTER PRODUCTION
ACN-197 ___ 2 UNITS ___ $580 + $125 LAB FEE
Explore the conceptual garment design and illustration process. While digital tools may be used, assignments and exercises are created by hand and are conceptual in nature. The course is an ideal foundation for beginners and intermediate level students interested in transportation and product design, architecture, 3D modeling, sculpting, environmental design, and furniture design. See page 55 for details.

SOUTH – 950

COSTUME AND FASHION DESIGN
ACN-223W ___ NONCREDIT ___ $525
Explore the conceptual garment design and illustration methods of the entertainment and fashion design industries. This course will cover design foundations, concept development methods, marker and colored pencil illustration techniques, historic costume research and contemporary fashion. You may use manual or digital methods to execute project concepts and focus on designs for costume, fashion and video game characters. No sewing is involved. Ideal for students interested in costume design, fashion design and video game character design. Prerequisite: Introduction to Figure Drawing, or by permission of an ArtCenter advisor.

SOUTH – 950
SEPT 19–DEC 5 (12 WEEKS) Y ELEN AYÉ

* Eligible for transfer credit to select majors with grade of B or better. Not applicable to current ArtCenter degree students. See page 76 for additional details.
FASHION AND COSTUME DRAWING ACN-219    1 UNIT    $415
Working from live fashion and costumed models, in this course you will explore: transitioning from life drawing to fashion and costume drawing; rendering draped fabric on the figure; drawing garment details and historic costumes; figure proportion; and experimentation with an assortment of media techniques. This beginning-to-intermediate course is designed for: students working on college degree program entrance portfolios; fashion and costume teachers; illustrators; fashion and costume designers; and entertainment business artists and designers. Please bring the following supplies to the first class: Biggie drawing pad (14”x 17” or larger), drawing board, two black Tombow pens and a waterbrush. Digital illustrators working on laptops are welcome; please bring your own laptop if you wish to work digitally. Prerequisite: Introduction to Figure Drawing or by permission of an ArtCenter at Night advisor.

FALL / SPRING    SOUTH—1111
SEPT 16–OCT 28 (7 WEEKS) ROSI GABL
SAT 1–4 PM

MASTERING COLOR FOR ARTISTS AND DESIGNERS ACN-128 1 UNIT $415
Color is one of the main communicators in any visual endeavor. In this seven-week workshop, learn to use color in ways that enhance the aesthetics and usability of your work. Topics covered include: understanding and controlling the three characteristics of color; dealing with tonal and color keys; developing proficiencies using the inherent relationships of colors within the color wheel; and the psychology of color. Discussions of color throughout the visual arts, including photography and film, will also be covered. Class projects are designed to help you become proficient in color mixing and deciding which colors are best relative to a given assignment. This course is ideal for those interested in illustration, design, advertising or fine art, and may be taken in conjunction with Mastering Composition and Design. More info visit: artcenter.robertpastrana.com

FALL / SPRING / SUMMER    SOUTH—950
SEPT 14–OCT 26 (7 WEEKS) ROBERT PASTRANA
THURS 7–10 PM

MATERIALS OF ART AND DESIGN INT-158X 3 UNITS $960 + $200 SHOP FEE
Enhance your understanding of the inherent characteristics of a variety of materials in order to explore their best applications for art or design projects. Broaden your understanding of creative problem solving, originality and analysis of visual information. Assignments in this foundation-level course will be experimental to allow you to discover innovative solutions to the development of form, structure and texture. Materials may include wood, plastics, plaster, metal and paper. Topics of instruction will include the safe operation of woodworking and some metalworking machines, techniques of mold-making and material safety. No prerequisite. Transferable for prospective Fine Art and select Illustration majors.*

FALL / SPRING    HILLSDIE
TUES 2–4:50 PM CATHERINE MACLEAN

DESIGN 1 FOR GRAPHIC DESIGN/ILLUSTRATION/ADVERTISING INT-182X 3 UNITS $960
Are your abilities as an artist and professional expanding? In this course you will be introduced to major design principles as well as to contemporary and historical art and design references. Our emphasis will be on problem-solving processes, analytical thinking and craftsmanship via compositional and color exercises. See page 23 for details.

* Eligible for transfer credit to select majors with grade of B or better. Not applicable to current ArtCenter degree students. See page 76 for additional details.
### INTRODUCTION TO SURFACE DESIGN
ACN-258______2 UNITS______$830

Discover the limitless possibilities—and career opportunities—of the burgeoning arena of surface design! In this new course ideal for advanced students and professionals in the fields of graphic design, textile design and illustration, we will explore the many styles and techniques used in creating surface designs. Over the course of 14 weeks, we will review design case studies, product categories beyond textiles, and themes in demand by manufacturers. Using Adobe Photoshop and Illustrator, we will also scan hand-drawn artwork; set up accurate repeat patterns; change colors, scale and textures; and color index for mass production. Finally, we will develop coordinated surface design collections, take a collection from concept through refinement, and apply designs to products. Prerequisites: Basic drawing, color theory, design and computer skills using Adobe Photoshop and Illustrator, or by permission of an ArtCenter advisor. Access to a computer, scanner and printer, plus previous Photoshop or Illustrator experience is helpful.

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### SURFACE DESIGN: REPEAT PATTERNS IN ADOBE ILLUSTRATOR
ACN-434W______NONCREDIT____$249

This one-day workshop provides an overview of Adobe Illustrator tools, tips, tricks and best practices needed to create commonly used vector-based repeat patterns for the surface/textile industry. Hands-on projects will allow you to practice full drop, half drop, brick, diamond, mirror and scatter-toss repeats. Prerequisite: Digital Design or basic knowledge of Adobe Illustrator.

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### SURFACE DESIGN: REPEAT PATTERNS IN ADOBE PHOTOSHOP
ACN-435W______NONCREDIT____$249

In this one-day workshop, get an overview of Adobe Photoshop tools, tips, tricks and best practices necessary in creating commonly used repeat patterns for the surface/textile industry. In-class hands-on projects will be done to practice full drop, half drop, brick, diamond, mirror and scatter-toss repeats. Prerequisite: Digital Design 1 or basic knowledge of Adobe Photoshop.

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### DESIGN FOR TEXTILES + SURFACES 1
ACN-579W______NONCREDIT____$595

Experiment with materials, tools and techniques. Gather inspiration from cultural traditions and historical designs. Then create surface and textile designs ready for the marketplace. In this new course that combines theory with hands-on practice, you will apply your creative ideas to a simulated “real world” project through assignments drawn from actual couture fashion and home décor textile clients. Color, composition, repeat patterns, unifying themes, and designing full collections will all be discussed and demonstrated. Prerequisites: Drawing skills are recommended but not required. Although this is not a digital class, access to a computer, scanner and printer, plus previous Photoshop or Illustrator experience is helpful.

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### DESIGN FOR TEXTILES + SURFACES 2
ACN-519W______NONCREDIT____$595

Integrate and improve upon your past knowledge and working methods in this follow-up to Design for Textiles + Surfaces I. Develop new motifs, patterns and collections that feature both repeat designs and stand-alone compositions. Create and target collections for a variety of manufacturing destinations, including apparel, footwear, accessories, home décor, soft goods, tabletop, wallpaper, stationery, greeting cards and product packaging. Course topics will include sourcing and research, trend analysis and forecasting, and contemporary design techniques. We will also explore presentation and marketing concepts, as well as advisable business practices to protect artwork and design sustainably. Prerequisite: Design for Textiles + Surfaces 1 or by permission of an ArtCenter advisor. Although this is not a digital class, access to a computer, scanner and printer, plus previous Photoshop or Illustrator experience is helpful.

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### DESIGNING + DYING “BY HAND”—TEXTILES + SURFACES
ACN-589W______NONCREDIT____$249

To create beautiful, effective and sellable surface/textile designs, it is critical to understand and develop ideas and concepts thoroughly before beginning work on the computer. In this new course, you will explore a variety of “by hand” methods—shibori dyeing, batik/ resist printing, hand stenciling, low-water immersion, foiling, silk screening, embroidery, embellishments, and sustainable dyeing techniques—that can be used to create designs for apparel, paper, accessories and home décor. A final collection will then be created based on the “by hand” technique of your choice. Prerequisites: knowledge of color theory; basics drawing skills are recommended but not required.

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### EXPRESSING YOUR UNIQUE VOICE: TEXTILE/SURFACE DESIGN
ACN-588W______NONCREDIT____$249

In a world rife with generic surface/textile motifs and collections, designers must discover their own unique design style and sensibility. In this four-week course, you will learn what distinguishes you from other artists as you develop a portfolio of several collections. We will mine journals and past artwork, transform written product, personalize a global trend, and perform other in-class projects that will free you to take risks, push through difficulty, and find what inspires you. We will also cover the importance of creating a unique branding strategy through social media and website design. Prerequisites: Introduction to Surface Design or Design for Textiles + Surfaces or by permission of an ArtCenter advisor. Access to a computer, scanner and printer, plus previous Photoshop or Illustrator experience is helpful.

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### INTRODUCTION TO SURFACE DESIGN
ACN-258______2 UNITS______$830

Discover the limitless possibilities—and career opportunities—of the burgeoning arena of surface design! In this new course ideal for advanced students and professionals in the fields of graphic design, textile design and illustration, we will explore the many styles and techniques used in creating surface designs. Over the course of 14 weeks, we will review design case studies, product categories beyond textiles, and themes in demand by manufacturers. Using Adobe Photoshop and Illustrator, we will also scan hand-drawn artwork; set up accurate repeat patterns; change colors, scale and textures; and color index for mass production. Finally, we will develop coordinated surface design collections, take a collection from concept through refinement, and apply designs to products. Prerequisites: Basic drawing, color theory, design and computer skills using Adobe Photoshop and Illustrator, or by permission of an ArtCenter advisor. Access to a computer, scanner and printer, plus previous Photoshop or Illustrator experience is helpful.

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### SURFACE DESIGN: REPEAT PATTERNS IN ADOBE ILLUSTRATOR
ACN-434W______NONCREDIT____$249

This one-day workshop provides an overview of Adobe Illustrator tools, tips, tricks and best practices needed to create commonly used vector-based repeat patterns for the surface/textile industry. Hands-on projects will allow you to practice full drop, half drop, brick, diamond, mirror and scatter-toss repeats. Prerequisite: Digital Design or basic knowledge of Adobe Illustrator.

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### SURFACE DESIGN: REPEAT PATTERNS IN ADOBE PHOTOSHOP
ACN-435W______NONCREDIT____$249

In this one-day workshop, get an overview of Adobe Photoshop tools, tips, tricks and best practices necessary in creating commonly used repeat patterns for the surface/textile industry. In-class hands-on projects will be done to practice full drop, half drop, brick, diamond, mirror and scatter-toss repeats. Prerequisite: Digital Design 1 or basic knowledge of Adobe Photoshop.

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DIgital Media

Digital Design 1
ACN-101_1 3 UNITS $1,245 + $125 LAB FEE
This introductory course covers the processes and tools involved in digital publishing for print and the web. Learn to draw, scan and manipulate images as design elements, using Adobe Photoshop and Illustrator, to ultimately produce digital files for a print piece and a basic companion webpage. Basic web structure, vector versus bitmap artwork concepts, resolution, color and output will be explored as you learn techniques required to design and produce various assignments. Prerequisite: Mac proficiency.

DIGITAL DESIGN 1
FALL / SPRING / SUMMER
HILLSIDE
MON 7-10 PM
JOHN CHAMBERS

Photoshop Kick-Start 1
ACN-286_2 UNITS $830
Photoshop can be overwhelming for first-time users. Even those who have used the software for a while may find themselves wasting time trying to understand the tools. Maybe you’re new to the current version of Photoshop and a little lost as to what’s different or where to find the features you’re familiar with from earlier versions. This skills-based class is specifically designed to give you the kick-start you need to further explore Photoshop so that you can create with confidence. Prerequisite: Basic computer skills and prior experience with an earlier version of Photoshop. Access to a computer with current version of Photoshop is required.

PHOTOSHOP KICK-START 1
FALL / SPRING / SUMMER
SOUTH—950
SEPT 13-OCT 25 (7 WEEKS)
JOHN DEYTO
WED 7-10 PM

Photoshop Kick-Start 2
ACN-296_2 UNITS $830
Take the skills you learned in Photoshop Kick-Start 1 to the next level. Covering color correction, selection techniques and layer masks, we will focus on two assignments throughout the seven-week course, giving you ample opportunity to develop your concepts into strong portfolio pieces. Prerequisite: Photoshop Kick-Start 1 or equivalent working knowledge of Photoshop. Access to a computer with current version of Photoshop is required.

PHOTOSHOP KICK-START 2
FALL / SPRING / SUMMER
SOUTH—950
NOV 1-DEC 13 (7 WEEKS)
JOHN DEYTO
WED 7-10 PM

Modeling and Rendering with Modo
ACN-201_2 UNITS $830 + $125 LAB FEE
Learn the basics of industry-leading 3D software Modo, including navigation, using the modeling tool set, texturing, lighting and rendering. Through projects, gain knowledge on best modeling approaches, problem solving and achieving finished and professional results. This course is ideal for anyone interested in 3D modeling for illustration, product design, props, environments or character visualization for entertainment design. Prerequisite: Digital Design 1 or by permission of an ArtCenter advisor. Prior design experience or coursework is strongly recommended but not required.

MODELING AND RENDERING WITH MODEO
FALL / SUMMER
SOUTH—950
FRI 7-10 PM
YELEN AYÉ

Digital Illustration
ILL-258X_3 UNITS $1,245 + $125 LAB FEE
Develop vector-drawing abilities through a variety of skill-based assignments using Adobe Illustrator. Course material covers drawing logo concepts and creating cartoon-style characters. Learn to execute technical renderings of 3D objects and create two-point perspective for architectural renderings, packaging, page layout and typography. Prerequisite: Digital Design 1. Transferable for specific Illustration tracks.*

DIGITAL ILLUSTRATION
FALL / SPRING / SUMMER
SOUTH—870
MON 4-6:50 PM
DANA DUNCAN-SEIL
DANA DUNCAN-SEIL
WED 4-6:50 PM

* Eligible for transfer credit to select majors with grade of B or better. Not applicable to current ArtCenter degree students. See page 76 for additional details.
ART DIRECTING MULTIDISCIPLINARY TEAMS

ACN-470    2 UNITS    $230

The transition from being a designer to the leader of a creative team can present many challenges. How do you guide a multidisciplinary group towards a common goal while still empowering each discipline to engage and contribute? In this course you will explore case studies of current companies revolutionizing the creative industry, discuss leadership styles and identify strategic, change-making role models. Interview creative leaders to gain a better understanding of your own strengths and weaknesses, develop your own brand mission, and leave the course with a network who can help guide your career. Guest speakers who have had success in art directing multidisciplinary teams will share their experiences. An ideal course for designers or art directors looking to move into greater leadership roles, individuals interested in what creative leadership looks like in a variety of fields, and students interested in illustration, graphic design, advertising, industrial design or photography. No prerequisites other than a curious mind and a sense of collaborative thinking. See page 19 for more details.

RIGHT BRAIN BUSINESS PLAN® WORKSHOP

ACN-500W    NONCREDIT    $495

Is it time to step away from working in your business to work on your business? Most businesses fail because they don’t have a business plan. But now, finally, there is a creative method of designing a business plan tailored specifically to creatives. In this four-session workshop you will sidestep the traditional, dry approach to business plan creation and instead you will cut and paste, dream and collect, and organize and create a comprehensive, visual road map to the future. Gain clarity and momentum as you align your business with your values, identify your ideal clients and create a marketing strategy that reflects the real you. This class will inspire a business plan as unique as you.

SOCIAL MEDIA FOR CREATIVE ENTREPRENEURS

ACN-503W    1 UNIT    $415

Set up the tools and protocols needed to effectively brand, publish and market your work online in this seven-week course. Create a personal identity, edit your work to showcase your talents in a visually compelling way, learn to tell the story of who you are and what you do, find and grow your audience, and build an online presence. Learn methods to effectively engage with followers and maximize the power of search. An ideal workshop for sculptors, artists, photographers, clothing designers, illustrators, jewelry designers, product designers, and any creative with a skill or product they would like to sell. Prerequisites: Internet proficiency, an interest in social media, plus images of work you would like to sell or promote.

POWERFUL PRESENTATIONS

ACN-591W    NONCREDIT    $135

Are nerves preventing you from giving your best presentation? Whether you are a creative or a business professional, you must learn to connect effectively with your audience and communicate your ideas in a compelling way. This inspirational workshop will help you hone one of the most critical and often overlooked skills that everyone must possess: the professional presentation. Learn to present confidently with power and purpose. Take your presentation skills to the next level using words, voice, body language and visuals—vital professional skills whether you are a designer, artist or entrepreneur.

INVENTION INNOVATION: MANUFACTURING AND LICENSING PRODUCTS

ACN-300W    NONCREDIT    $495

Build the skills independent designers need to develop, produce and distribute their own products. In this course you will design and develop a product line and a manufacturing company, identify and secure intellectual property, write a business plan, evaluate its feasibility and raise funds. You will then apply that same knowledge to license a product line to an actual manufacturer, as well as generate a business plan and licensing packet to send out to potential licensees. Weekly visual, verbal and writing exercises will help illustrate the similarities between business and design.

MANUFACTURING TECHNIQUES

ACN-298W    NONCREDIT    $495

As a manufacturing center, Los Angeles is a tremendous resource for designers. Just about anything you’d want to create or put into production can be made here. In this course you will receive information on how to work with a wide range of materials and industrial processes, including glass, wood, metal, plastic and ceramics. Materials, technologies, processes, production, product planning and the business context of manufacturing will all be explored. Design exercises will be given to explore materials and manufacturing processes. This course also includes information about working with vendors in the United States, outsourcing overseas, life-cycle analysis, recycling and lean manufacturing methods.

MANUFACTURING TECHNIQUES

ACN-298W    NONCREDIT    $495

As a manufacturing center, Los Angeles is a tremendous resource for designers. Just about anything you’d want to create or put into production can be made here. In this course you will receive information on how to work with a wide range of materials and industrial processes, including glass, wood, metal, plastic and ceramics. Materials, technologies, processes, production, product planning and the business context of manufacturing will all be explored. Design exercises will be given to explore materials and manufacturing processes. This course also includes information about working with vendors in the United States, outsourcing overseas, life-cycle analysis, recycling and lean manufacturing methods.

MILLSIDE      KRYSTINA CASTELLA
INTERACTION DESIGN

CREATIVE STRATEGIES FOR PROFESSIONAL SERVICES
ACN-344    2 UNITS    $830
Imagine a cure for cancer. Now imagine what the logo would look like. Explore the breadth of creative services and approaches needed to tell compelling stories to market and sell professional services in the areas of academia, health care, insurance, legal, marketing, financial services, environment, government and more. Learn to convert complex business ideas into effective brand strategies and integrated marketing campaigns. See page 19 for more details.

CRAFTING YOUR CREATIVE BRAND
ACN-449    2 UNITS    $850
In order to get noticed and build a long-term creative career, freelancers and artists must develop their own distinct, marketable brands. In this course ideal for creative entrepreneurs, aspiring creative professionals, designers, photographers, illustrators and artists, you will explore your aspirational goals, core values and distinct approach as the basis for designing your visual brand identity. You will focus on crafting and presenting a consistent visual message relevant to clients, collectors or patrons. Approaches to marketing, content creation, curation and establishing authorship will be explored. No prerequisite.

FORMING THE DREAM: CRAFTING A MEANINGFUL CAREER 2
ACN-496W    NONCREDIT    $249
Now that you have completed Crafting a Meaningful Career 1, you are ready to progress to the next level. To do that, you will need to: define your goals; create your vision and mission statements; identify your market; research the impact of your concept in the marketplace; develop fee structures; and market your concept. To provide you with a road map to success, in this course you will begin the process of creating either a business plan or life plan. You will meet with your fellow classmates each week to refine and add value to your concept. And you will discover how others have met the challenges of creating a new way of life for themselves. Prerequisite: Crafting a Meaningful Career 1.

FULFILLING THE DREAM: CRAFTING A MEANINGFUL CAREER 3
ACN-497W    NONCREDIT    $249
Building on the first two sections of this course, you are now ready to address other important issues necessary to begin a successful new career. Continuing on the development of your business or life plan, you will address such issues as: forms of management; intellectual property; team building and communication; identifying the competition; identifying your competitive advantage; location; financing your new venture; and defining success. Once finished, you will have the tools to help you proceed, confident that you have examined the necessary aspects of a fulfilling career, and ready to embrace a new career dimension of your own design. Prerequisite: Forming the Dream: Crafting a Meaningful Career 2.

Related Courses:
WRITING WORKSHOP FOR ARTISTS
See page 33 for details.
LAUNCHING YOUR ART CAREER: A PRACTICAL WORKSHOP FOR EMERGING ARTISTS
See page 33 for details.
INTRODUCTION TO INTERACTION DESIGN
ACN-200   3 UNITS   $960
This course offers a hands-on introduction to interaction design, the craft of how people interact with products, systems and services. Through brainstorming and critiquing different types of user experiences such as mobile and social applications, websites, gestural interfaces, games, consumer electronics, smart products, tangibles and art, you will become familiar with the range of design elements and methods that make up interaction design. Equal parts thinker and maker, you will conceive, design and produce simple interactive projects. An ideal course for students thinking of applying to ArtCenter’s Interaction Design program, professionals considering a career change or anybody interested in understanding this emerging field. Prerequisite: curiosity and a desire to create never-seen-before solutions. Fundamental design skills are recommended but not required. Transferable for prospective Interaction Design majors.*
FALL / SPRING / SUMMER   SOUTH—950
TUES 7–10 PM   JULIAN SCAFF

ENTERTAINMENT DESIGN

DESIGN WITH TECHNOLOGY: CODE
ACN-430   NONCREDIT   $495 +$40 MATERIALS FEE
Take your ideas from basic concept to high tech. Today’s small, inexpensive and easier-to-use microcontrollers allow artists and designers to incorporate functionality into just about any product or installation. The first of two seven-week courses, Design with Technology: Code provides an overview of programming for creative technology and how it can be applied to further develop concepts. Hands-on projects will explore microcontrollers such as the Arduino; colorful LED displays; sensors to spy on the real world; IoT (internet of things) to link objects to the cloud; and the code that makes it all work. Programming will be in languages such as Arduino, Processing and MicroPython. Prerequisites: This class assumes no prior knowledge. Access to a personal laptop during class time is recommended starting week 1, but not required.
FALL / SPRING   SOUTH—950
SEPT 13–OCT 25 (7 WEEKS)   MARK SWAIN
WED 7–10 PM

DESIGN WITH TECHNOLOGY: BUILD
ACN-431W   NONCREDIT   $495 +$40 MATERIALS FEE
The second of two seven-week courses, Design with Technology: Build provides an overview of building electronics for creative technology. Learn how to build the circuits that connect sensors, LEDs, and IoT (internet of things) to microcontrollers. Hands-on projects will cover the essential components that make up modern electronics and how to build physical working prototypes. Prerequisites: This class assumes no prior knowledge. Access to a personal laptop during class time is recommended starting week 1, but not required. Prior enrollment in Design with Technology: Code is recommended but not required.
FALL / SPRING   SOUTH—950
NOV 1–DEC 13 (7 WEEKS)   MARK SWAIN
WED 7–10 PM

THE ART OF UI
ACN-432   3 UNITS   $830 + $125 LAB FEE
Interested in creating user interface art for mobile apps? Create a proof-of-concept prototype using Invision; gain greater insight into UI/UX, mobile gaming and the internet; and learn what it takes to approach app design in a high-pressure production setting. Prerequisites: Digital Design 1, plus drawing/illustration skills. Access to an iPhone required to view and present designs.
FALL / SPRING / SUMMER   SOUTH—950
TUES 7–10 PM   JEREMY STEINER

BRAND EXPERIENCE DESIGN
ACN-202   2 UNITS   $830
In order to stay competitive and connected with their customers, today more and more brands are morphing into multi-threaded brands. Brands are now more relevant, personal and experiential in their customers’ daily lives, which means branding strategists and interaction designers now need to play key roles in determining how they grow and thrive. Learn how to collaboratively build successful brands, deliver immersive experiences and use trends and consumer insights research to deliver enriching experiences for your target audience. An ideal class for design professionals, branding strategists and corporate executives, as well as students applying to ArtCenter’s full-time Interaction Design, Graphic Design, Advertising and industrial design degree programs. Prerequisites: Passion and creativity! Prior design experience or fundamental design coursework highly recommended, or by permission of an ArtCenter advisor. Basic computer skills and access to a tablet or computer (desk or laptop) are required.
FALL / SPRING / SUMMER   SOUTH—1111
WED 7–10 PM   JAMES CHU

* Eligible for transfer credit to select majors with grade of B or better. Not applicable to current ArtCenter degree students. See page 76 for additional details.
INTRODUCTION TO ENTERTAINMENT DESIGN
ACN-045_2 UNITS $830
Concept designers for the entertainment industry design and illustrate unique and compelling characters, environments, vehicles and props for all kinds of stories and eras. This industry requires a unique combination of industrial design and illustration skills—understanding how things are built, and the ability to communicate the narrative aspects of a design through drawings. In this class, which offers an introduction to the concept design process, you will create original design solutions through sketches and renderings to support a story. An ideal class for students considering ArtCenter’s undergraduate Entertainment Design major or for those seeking an understanding of how concepts are created for entertainment-oriented projects. Prerequisites: Introduction to Figure Drawing and Perspective, or by permission of an ArtCenter advisor.
FALL / SPRING / SUMMER - SOUTH 950
THURS 7–10 PM - ERIC NG

DIGITAL PAINTING FOR ENTERTAINMENT
ACN-068_2 UNITS $830
Digital painting can seem complicated, but by combining foundational skills with more lateral approaches, you can discover the joy of the medium. This introductory course is designed specifically for aspiring entertainment design, entertainment arts, and illustration students and professionals who wish to expand their skills or seek to develop their portfolios for entry into ArtCenter’s full-time degree programs. Class discussions and demonstrations will cover different styles and techniques of sequential art used in live action, animation and entertainment design, and the ability to communicate the narrative as well as to display your unique voice. Recommended but not required. Access to a laptop with a current version of Adobe Photoshop is recommended. Prior design experience or permission of an ArtCenter advisor.
FALL / SPRING / SUMMER - SOUTH 1111
WED 7–18 PM - ADAM DIX

CHARACTER DESIGN FOR ANIMATION
ACN-010_2 UNITS $830
Learn the creative process of conceptualizing iconic characters for the entertainment industry, focusing on research, acting, gesture, psychology, storyboarding, and creating a best modeling approach to problem solving and achieving finished and professional results. This course is ideal for anyone interested in 3D modeling for illustration, product design, props, environments or character visualization for entertainment design. Prerequisite: Digital Design 1 or by permission of an ArtCenter advisor. Prior experience of coursework is strongly recommended but not required.
FALL / SUMMER - SOUTH 950
FRI 7–10 PM - YELEN AYÉ

STORYBOARDING
ACN-165_2 UNITS $830
This course provides an introduction to the versatile field of storyboarding and is designed for students and professionals who wish to expand their skills or seek to develop their portfolios for entry into ArtCenter’s full-time degree programs. Class discussions and demonstrations will cover different styles and techniques of sequential art used in live action, animation and entertainment design, and the ability to communicate the narrative as well as to display your unique voice. Recommended but not required. Access to a laptop with a current version of Photoshop is recommended. Prior design experience or permission of an ArtCenter advisor.
FALL / SPRING / SUMMER - SOUTH 1111
WED 7–18 PM - LOUIS STEADMAN

MODELING AND RENDERING WITH MODO
ACN-060_2 UNITS $830 + $125 LAB FEE
Learn the basics of industry-leading 3D software MODO, including navigation, using the modeling tool set, texturing, lighting and rendering. Through projects, gain an understanding of best modeling approaches to problem solving and achieving finished and professional results. This course is ideal for anyone interested in 3D modeling for illustration, product design, props, environments or character visualization for entertainment design. Prerequisite: Digital Design 1 or by permission of an ArtCenter advisor. Prior experience of coursework is strongly recommended but not required.
FALL / SUMMER - SOUTH 950
FRI 7–10 PM - MARION EISENMANN

THEME PARK DESIGN
ACN-236_2 UNITS $830
Translate your imagination into reality through theme park design, an exciting industry that requires a diverse knowledge base of skills and expertise. Build an understanding of architecture, engineering, master planning, show set design, production design, lighting design, and show operations. Use visualization skills to communicate immersive story-driven experiences with responsibility to real-world building constraints. Projects will include dark ride attraction design, park icon designs, and show sets. Elevations. Although the class will focus on hand sketching and rendering skills, digital tools will be covered. This class aims to miss this rare opportunity to begin building a portfolio of themed environments. Prerequisite: Introduction to Entertainment Design. Digital Painting for Entertainment Design is recommended. Access to a laptop with a current version of Photoshop is also highly recommended.
FALL / SPRING / SUMMER - SOUTH 950
WED 7–10 PM - YELEN AYÉ

QUICK SKETCH FOR ENTERTAINMENT
ACN-069N_0 CREDIT $415
A “quick sketch,” a sketch done quickly from live models, is a valuable skill for the entertainment industry. Concentrate on your ability to capture the impression of a one-time event or gesture, and to clearly depict the personality and actions of a subject. Your challenge is to learn how to quickly capture on paper the essence of a live scene and to be able to express it in a style that accurately reflects the nature of the event. Classes will focus on various applications and is ideal for students interested in entertainment design or illustration. Prerequisite: Digital Design 1 or by permission of an ArtCenter advisor. Prior drawing or character design experience recommended but not required.
FALL / SPRING / SUMMER - SOUTH 950
WED 7–9 PM - ALEXANDRA KAPLAN VAUX

MAYA TO ZBUFFER: 3D CHARACTER PRODUCTION
ACN-192_2 UNITS $830 + $125 LAB FEE
Understanding the 3D workflow is a vital skill for today’s studio environment. Keep up to date with today’s evolving digital technologies, and get hands-on experience with this new course that bridges the gap between the Maya and ZBuffer software applications. We’ll start by using Maya to model a 3D humanoid character with perfect animation flow. Then, using ZBuffer, we’ll further refine, sculpt and paint our 3D models. Finally, we’ll finish the course with a portfolio-ready 3D character model. This course will provide a good introduction to these applications and is ideal for students interested in entertainment design or illustration. Prerequisite: Digital Design 1 or by permission of an ArtCenter advisor. Prior drawing or character design experience recommended but not required.
FALL / SPRING / SUMMER - SOUTH 950
WED 7–9 PM - YELEN AYÉ

Related Courses:
- BASIC OF INTERPLANETARY FLIGHT
- COSTUME AND FASHION DESIGN
- INTRODUCTION TO FIGURE DRAWING
- PERSPECTIVE

See page 37 for details.
**Product and Transportation Design**

**INTRODUCTION TO PRODUCT AND TRANSPORTATION DESIGN**
ACN-050 2 UNITS $830

This course is strongly recommended for beginning design students who want to enter the product and transportation design fields. Design projects in this course will cover fundamental design principles and procedures, drawing techniques, and presentation methods as they relate to product and transportation design. In-class sketching demonstrations and exercises will use pencil, marker, chalk, Prismacolor and gouache. Career information and opportunities will be discussed.

FALL / SPRING / SUMMER SOUTH – 950
MON + WED 7 – 10 PM
STEVE EASTWOOD
SAT 9 AM – 4 PM
BRICE WONG

**INTERMEDIATE TRANSPORTATION DESIGN, ORANGE COUNTY**
ACN-353 2 UNITS $830

Expand and strengthen your creative processes, automotive design knowledge and visual and verbal vocabulary through two seven-week projects. Learn about basic vehicle packaging, product planning and strategy, brand considerations, basic feasibility issues and other industry information. Please bring your portfolio to the first class meeting. Prerequisite: Introduction to Product and Transportation Design, or by permission of an ArtCenter advisor.

FALL / SPRING / SUMMER SOUTH – 950
THURS 7 – 10 PM
STEVE EASTWOOD

**INTERMEDIATE TRANSPORTATION DESIGN, ORANGE COUNTY**
ACN-355 2 UNITS $830

This course is strongly recommended for beginning students who want to enter the automotive design field. Class projects will involve fundamental design principles and procedures, industrial drawing techniques, and presentation methods. The role and responsibilities of the professional industrial designer as well as career information and opportunities will be discussed. Class meets at Torrance; enrolled students will receive location details via email before the term begins.

FALL / SPRING / SUMMER OFF CAMPUS
TUES 7 – 10 PM
RANDALL SMOCK

**INTRODUCTION TO TRANSPORTATION DESIGN, ORANGE COUNTY**
ACN-051 2 UNITS $830

This course is strongly recommended for beginning students who want to enter the automotive design field. Class projects will involve fundamental design principles and procedures, industrial drawing techniques, and presentation methods. The role and responsibilities of the professional industrial designer as well as career information and opportunities will be discussed. Class meets at Mazda Design North America, Irvine. Enrolled students will receive location address and waiver via email.

FALL / SPRING / SUMMER OFF CAMPUS
TUES 7 – 10 PM
THOMAS Y. KIM

**TRANSPORTATION**
ACN-307W NONCREDIT $525

From Rey’s speeder in Star Wars: The Force Awakens to Mercedes’ Intelligent Aerodynamic Automobile concept, the lines between sci-fi, production, concept and entertainment are becoming blurred. Automotive design is energized by the open-minded spirit of the entertainment industry and, likewise, vehicles designed for entertainment purposes need a sense of realism through the fundamentals of transportation design. This intermediate-level transportation/entertainment vehicle design course embraces and nurtures these notions by exploring what it takes to transport humans (and other creatures) from point A to point B. We will examine buyer/character, usage/theme, ideation sketch development and final renderings through two intensive projects. Prerequisites: Introduction to Product and Transportation Design or Introduction to Entertainment Design or by permission of an ArtCenter advisor. Concurrent enrollment in Introduction to Communication Sketching or Visual Communication and Form Development is strongly recommended. Course meets off campus in Los Angeles (mid-Wilshire area). Enrolled students will receive location address and details by email before the first class meeting.

FALL / SUMMER OFF-CAMPUS
SEPT 16 – NOV 18 (10 WEEKS)
RANDALL SMOCK
SAT 10 AM – 4 PM

**INTRODUCTION TO TRANSPORTATION DESIGN, SOUTH**
ACN-055 2 UNITS $830

This course is strongly recommended for beginning students who want to enter the automotive design field. Class projects will involve fundamental design principles and procedures, industrial drawing techniques, and presentation methods. The role and responsibilities of the professional industrial designer as well as career information and opportunities will be discussed. Class meets at Mazda Design North America, Irvine. Enrolled students will receive location address and waiver via email.

FALL / SPRING / SUMMER OFF CAMPUS
TUES 7 – 10 PM
STEVE EASTWOOD

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**These off-campus classes are taught in professional design firms by ArtCenter alumni. Registration and all inquiries are handled by ArtCenter’s Public Programs office in Pasadena. Please do not contact the locations hosting these classes. If you have questions, please call 626 396-2319 or email your questions to acn@artcenter.edu.**
ADVANCED VEHICLE DESIGN
ACN-439P_2 (5 UNITS, §475)

Learn to apply more advanced "design processes" through one intense project in this course created for students with basic skills in product design. In-class demonstrations and exercises are created by hand and are conceptual in nature. Class exercises will be placed on rapid ideation to improve the flow of your ideas on paper. Prerequisite: Introduction to Product and Transportation Design or Introduction to Entertainment Design.

FALL / SPRING / SUMMER
THURS 7–10 PM
SOUTH-950
LEON PAZ

INTRODUCTION TO DESIGN
ACN-055_2 (5 UNITS, §530)

In this course students will be introduced to the basic elements and principles of design and the design process. Students will learn how to put ideas to paper quickly and convincingly. Drawing techniques covered in this intensive class will help you tackle a variety of subjects and everyday objects including products, appliances, office equipment, furniture and materials such as wood, metal, plastics and glass. Mediums used will include pencil, pen, felt marker and pastel. Emphasis is on mastering basic forms—cubes, spheres and cylinders—to produce attractive drawings.

FALL / SPRING / SUMMER
SOUTH-950
RANDALL SMOCK

INTRODUCTION TO COMMUNICATION SKETCHING
ACN-036X_2 (5 UNITS, §580)

Learn how to put ideas to paper quickly and convincingly. Drawing techniques covered in this intensive class will help you tackle a variety of subjects and everyday objects including products, appliances, office equipment, furniture and materials such as wood, metal, plastics and glass. Mediums used will include pencil, pen, felt marker and pastel. Emphasis is on mastering basic forms—cubes, spheres and cylinders—to produce attractive drawings.

FALL / SPRING / SUMMER
SOUTH-950
RANDALL SMOCK

SKETCHING FOR DESIGNERS
ACN-159_2 (5 UNITS, §583)

Cover such topics as 2D form development and observational sketching through still life, this is an ideal course for beginning design students, or designers who need to brush up on their freehand drawing skills. Learn to communicate your ideas through quick sketching techniques using a variety of mediums—pencil, pen, marker—and develop visual communication skills for graphic design, packaging, product and advertising.

FALL / SPRING / SUMMER
SOUTH-1111
THURS 7–10 PM
STAN KONG

Visual Communication and Form Development
ACN-074_2 (5 UNITS, §530)

This course offers a hands-on introduction to interaction design—the craft of how people interact with products, systems and services. Become familiar with the range of design elements and methods that make up interaction design through brainstorming and critiquing different types of user experiences such as mobile and social applications, websites, gestural interfaces, game controller electronics, smart products, tangibles and art. See page 48 for details.

FALL / SPRING / SUMMER
SOUTH-950
LEON PAZ
Environmental Design

INTRODUCTION TO ENVIRONMENTAL DESIGN ACN-060 2 UNITS $830

This foundation course will introduce you to the broad range of possibilities within environmental design, a discipline that focuses on a holistic and experiential approach to designing spaces, objects and images. Class projects will range in scope from the design of overall immersive spaces to the detailed elements that define them, focusing on the design and integration of furniture, lighting, materials and graphics. Building of basic skills in concept development and visual communication (including drawings, models and other media) will be covered. Weekly presentations and lectures on significant artists, designers and architects will also take place. Visiting design professionals will provide tangible insight into career paths within environmental design.

LIGHTING DESIGN ACN-263 2 UNITS $830

Explore lighting design through hands-on experimentation. In this course which emphasizes a resourceful, innovative approach to materials, form and lighting technology, you will quickly make several experiential and functional lights. For the final project, you will develop a light—from drawing to mock-up to final fabrication. Field trips, guest lectures and presentations will cover a variety of topics including LED, interactive and high-tech lighting; neon and glass; an insider’s view of the lighting industry; and modern and contemporary lighting design. Previous coursework in model shop and/or product design is recommended, but not required.

FURNITURE DESIGN ACN-269W NONCREDIT $425 + $100 SHOP FEE

Explore the diverse discipline of furniture design through various projects, such as functional furniture, interior systems, hybrid objects and lighting. Learn how to develop a concept into an actual object through exercises in ideation, sketching, model building and materials exploration. You will design and develop final models and basic production drawings, and design and fabricate a final 1:1 scale project. Class will meet at South Campus for the first few weeks; remaining classes will be held in furniture design facilities. Prerequisites: Introduction to Environmental Design and Introduction to Industrial Design Modeling, or by permission of an ArtCenter advisor.

BRANDED ENVIRONMENTS ACN-061 2 UNITS $830

A branded environment is one of the most powerful ways to engage people in a true brand experience. By understanding the brand and its message, you can create a space that combines powerful methods of interaction with an emotional impact. Learn how to turn your brand story into a 3D experience using space planning, interior architecture, materials, furniture details, lighting, graphics and media. Explore a broad spectrum of projects including retail sites, restaurants, offices and exhibition spaces. By the end of the course, you will have a well-conceived branded space and a better understanding of the process that will help you design and present your next project. Prerequisites: Introduction to Environmental Design 1, or by permission of an ArtCenter advisor.

INDUSTRIAL DESIGN MODELING ACN-076 2 UNITS $830 + $100 SHOP FEE

This course provides an introduction to the techniques that will allow you to develop and execute well-crafted models and gain an increased awareness of 3D form. In this seven-week workshop, you will be introduced to the Technical Skill Center and become familiar with many of the materials used to build models for industrial design presentations. Materials you will work with include styrene, urethane foam and polyester resin. Hands-on exercises include wood lathing, vacuum forming and mold-making. Fiberglass layup and two-part molding/casting will be covered if time allows.

PHOTOGRAPHY RENDERING FOR INDUSTRIAL DESIGN ACN-390 2 UNITS $830 + $125 LAB FEE

Interested in taking your industrial design rendering skills to the next level? This digital rendering course builds upon a fundamental knowledge of manual techniques and applies it digitally using Adobe Photoshop. Learn to use basic Photoshop functions such as masking, airbrushing and image manipulation to create realistic, 3D-looking products. Materials, textures and lighting will be covered through design projects ranging from consumer electronics to automobile. Prerequisites: Intermediate-level product and/or transportation design courses, or by permission of an ArtCenter advisor. Prior Photoshop knowledge is helpful, but not required.

DESIGN WITH TECHNOLOGY: CODE ACN-439W NONCREDIT $495 + $40 MATERIALS FEE

Take your ideas from basic concept to high tech. Today's small, inexpensive and easier-to-use microcontrollers allow artists and designers to incorporate functionality into just about any product or installation. The first of two seven-week courses, Design with Technology: Code provides an overview of programming for creative technology and how it can be applied to further develop concepts. Hands-on projects will explore microcontrollers such as the Arduino, colorful LED displays; sensors to play on the real world; IoT (Internet of things) to link objects to the cloud; and the code that makes it all work. Programming will be in languages such as Arduino, Processing and MicroPython. Prerequisites: This class assumes no prior knowledge. Access to a personal laptop during class time is recommended starting week 1, but not required. Prior enrollment in Design with Technology: Code is recommended but not required.

ACN-269W NONCREDIT $425 + $100 SHOP FEE

Explore the diverse discipline of furniture design through various projects, such as functional furniture, interior systems, hybrid objects and lighting. Learn how to develop a concept into an actual object through exercises in ideation, sketching, model building and materials exploration. You will design and develop final models and basic production drawings, and design and fabricate a final 1:1 scale project. Class will meet at South Campus for the first few weeks; remaining classes will be held in furniture design facilities. Prerequisites: Introduction to Environmental Design and Introduction to Industrial Design Modeling, or by permission of an ArtCenter advisor.

BRANDED ENVIRONMENTS ACN-061 2 UNITS $830

A branded environment is one of the most powerful ways to engage people in a true brand experience. By understanding the brand and its message, you can create a space that combines powerful methods of interaction with an emotional impact. Learn how to turn your brand story into a 3D experience using space planning, interior architecture, materials, furniture details, lighting, graphics and media. Explore a broad spectrum of projects including retail sites, restaurants, offices and exhibition spaces. By the end of the course, you will have a well-conceived branded space and a better understanding of the process that will help you design and present your next project. Prerequisites: Introduction to Environmental Design 1, or by permission of an ArtCenter advisor.

INDUSTRIAL DESIGN MODELING ACN-076 2 UNITS $830 + $100 SHOP FEE

This course provides an introduction to the techniques that will allow you to develop and execute well-crafted models and gain an increased awareness of 3D form. In this seven-week workshop, you will be introduced to the Technical Skill Center and become familiar with many of the materials used to build models for industrial design presentations. Materials you will work with include styrene, urethane foam and polyester resin. Hands-on exercises include wood lathing, vacuum forming and mold-making. Fiberglass layup and two-part molding/casting will be covered if time allows.

PHOTOGRAPHY RENDERING FOR INDUSTRIAL DESIGN ACN-390 2 UNITS $830 + $125 LAB FEE

Interested in taking your industrial design rendering skills to the next level? This digital rendering course builds upon a fundamental knowledge of manual techniques and applies it digitally using Adobe Photoshop. Learn to use basic Photoshop functions such as masking, airbrushing and image manipulation to create realistic, 3D-looking products. Materials, textures and lighting will be covered through design projects ranging from consumer electronics to automobile. Prerequisites: Intermediate-level product and/or transportation design courses, or by permission of an ArtCenter advisor. Prior Photoshop knowledge is helpful, but not required.

DESIGN WITH TECHNOLOGY: CODE ACN-439W NONCREDIT $495 + $40 MATERIALS FEE

Take your ideas from basic concept to high tech. Today's small, inexpensive and easier-to-use microcontrollers allow artists and designers to incorporate functionality into just about any product or installation. The first of two seven-week courses, Design with Technology: Code provides an overview of programming for creative technology and how it can be applied to further develop concepts. Hands-on projects will explore microcontrollers such as the Arduino, colorful LED displays; sensors to play on the real world; IoT (Internet of things) to link objects to the cloud; and the code that makes it all work. Programming will be in languages such as Arduino, Processing and MicroPython. Prerequisites: This class assumes no prior knowledge. Access to a personal laptop during class time is recommended starting week 1, but not required. Prior enrollment in Design with Technology: Code is recommended but not required.

ACN-269W NONCREDIT $425 + $100 SHOP FEE

Explore the diverse discipline of furniture design through various projects, such as functional furniture, interior systems, hybrid objects and lighting. Learn how to develop a concept into an actual object through exercises in ideation, sketching, model building and materials exploration. You will design and develop final models and basic production drawings, and design and fabricate a final 1:1 scale project. Class will meet at South Campus for the first few weeks; remaining classes will be held in furniture design facilities. Prerequisites: Introduction to Environmental Design and Introduction to Industrial Design Modeling, or by permission of an ArtCenter advisor.

BRANDED ENVIRONMENTS ACN-061 2 UNITS $830

A branded environment is one of the most powerful ways to engage people in a true brand experience. By understanding the brand and its message, you can create a space that combines powerful methods of interaction with an emotional impact. Learn how to turn your brand story into a 3D experience using space planning, interior architecture, materials, furniture details, lighting, graphics and media. Explore a broad spectrum of projects including retail sites, restaurants, offices and exhibition spaces. By the end of the course, you will have a well-conceived branded space and a better understanding of the process that will help you design and present your next project. Prerequisites: Introduction to Environmental Design 1, or by permission of an ArtCenter advisor.

INDUSTRIAL DESIGN MODELING ACN-076 2 UNITS $830 + $100 SHOP FEE

This course provides an introduction to the techniques that will allow you to develop and execute well-crafted models and gain an increased awareness of 3D form. In this seven-week workshop, you will be introduced to the Technical Skill Center and become familiar with many of the materials used to build models for industrial design presentations. Materials you will work with include styrene, urethane foam and polyester resin. Hands-on exercises include wood lathing, vacuum forming and mold-making. Fiberglass layup and two-part molding/casting will be covered if time allows.

PHOTOGRAPHY RENDERING FOR INDUSTRIAL DESIGN ACN-390 2 UNITS $830 + $125 LAB FEE

Interested in taking your industrial design rendering skills to the next level? This digital rendering course builds upon a fundamental knowledge of manual techniques and applies it digitally using Adobe Photoshop. Learn to use basic Photoshop functions such as masking, airbrushing and image manipulation to create realistic, 3D-looking products. Materials, textures and lighting will be covered through design projects ranging from consumer electronics to automobile. Prerequisites: Intermediate-level product and/or transportation design courses, or by permission of an ArtCenter advisor. Prior Photoshop knowledge is helpful, but not required. Prior enrollment in Design with Technology: Code is recommended but not required.

DESIGN WITH TECHNOLOGY: CODE ACN-439W NONCREDIT $495 + $40 MATERIALS FEE

Take your ideas from basic concept to high tech. Today’s small, inexpensive and easier-to-use microcontrollers allow artists and designers to incorporate functionality into just about any product or installation. The first of two seven-week courses, Design with Technology: Code provides an overview of programming for creative technology and how it can be applied to further develop concepts. Hands-on projects will explore microcontrollers such as the Arduino, colorful LED displays; sensors to play on the real world; IoT (Internet of things) to link objects to the cloud; and the code that makes it all work. Programming will be in languages such as Arduino, Processing and MicroPython. Prerequisites: This class assumes no prior knowledge. Access to a personal laptop during class time is recommended starting week 1, but not required. Prior enrollment in Design with Technology: Code is recommended but not required.
These off-campus courses are taught in professional design firms by ArtCenter alumni. Registration and all inquiries are handled by ArtCenter's Public Programs office in Pasadena. Please do not contact the locations hosting these classes. Enrolled students will receive location address and directions just prior to the start of the term. If you have any questions, please call 626 396-2319 or email your questions to acn@artcenter.edu.

**INTRODUCTION TO TRANSPORTATION DESIGN, TORRANCE**
ACN-055 2 UNITS $830
This course is strongly recommended for beginning students who want to enter the automotive design field. Class projects will involve fundamental design principles and procedures, industrial drawing techniques, and presentation methods. The role and responsibilities of the professional industrial designer as well as career information and opportunities will be discussed. Class meets at Honda R&D Americas Inc., Torrance. Enrolled students will receive location details via email before the term begins.

**FALL / SPRING / SUMMER OFF CAMPUS**
TUES 7-10 PM RANDALL SMOCK

**INTRODUCTION TO TRANSPORTATION DESIGN, ORANGE COUNTY**
ACN-051 2 UNITS $830
This course is strongly recommended for beginning students who want to enter the automotive design field. Class projects involve fundamental design principles and procedures, industrial drawing techniques and presentation methods. The role and responsibilities of the professional industrial designer as well as career information and opportunities will be discussed. Class meets at Mazda Design North America, Irvine. Enrolled students will receive location address and waiver via email.

**FALL / SPRING OFF CAMPUS**
TUES 7-10 PM THOMAS Y. KIM

**INTERMEDIATE TRANSPORTATION DESIGN, ORANGE COUNTY**
ACN-355 2 UNITS $830
Expand and strengthen your creative processes, automotive design knowledge, and visual and verbal vocabulary through two seven-week projects. Learn about basic vehicle packaging, product planning and strategy, brand considerations, basic feasibility issues and other industry information. Please bring your portfolio to the first class meeting. Prerequisite: Introduction to Product and Transportation Design or by permission of an ArtCenter advisor. Class meets at Mazda Design North America, Irvine. Enrolled students will receive location address and waiver via email.

**SUMMER OFF CAMPUS**
TBD

**TRANSPOR-TAINMENT**
ACN-507W NONCREDIT $525
See page 53 for details.
All Humanities and Sciences courses meet for 12 sessions, unless otherwise noted. Space is extremely limited in these courses. Seats are available on a first-come, first-served basis.

Please check the ACN website for all Humanities and Sciences course schedules, instructors and classroom locations.

International students with a native language other than English must score at least 213 on the computer-based Test of English as a Foreign Language (TOEFL) or 80 on the Internet-based TOEFL (IBT) for Humanities and Sciences classes.

**EXPLORING MATHEMATICS AND CREATIVITY**
HSCI-301X 3 UNITS $720
Go beyond the normal curriculum and discover where creativity and mathematics meet in this informative exploration of higher mathematics and theoretical physics. Under the direction of a supervising instructor, study Cantorian infinity, group theory, algebraic and geometric topology and black holes. This "Alice in Mathematics Land" journey ends with a study of two today—string theory and hologram theory. Grades will be based on a series of reflection papers and a final PowerPoint presentation based on a mathematics topic of the student's choosing. Prerequisite: high school algebra. Transferable.*

**PROPERTIES OF ARTISTIC MATERIALS**
HSCI-218X 3 UNITS $720
A lack of knowledge of artistic materials is one of the greatest obstacles to creativity and a successful art career. In this course we will discuss the physical and chemical properties of Western and Eastern art materials and how to select the right tool for the job. Learn how to unlock creativity using a vast array of materials and how to create a lasting work of art while protecting your health. Transferable.*

**THE ENTREPRENEURIAL SPIRIT**
HSCI-230X 3 UNITS $720
The dictionary defines an entrepreneur as "a person who organizes, operates and assumes the risk for a business venture." However, an entrepreneur is also a true innovator who recognizes opportunities and organizes resources to take advantage of those opportunities. This course will provide you with all the necessary tools to complete a fully integrated business plan. Harvard Business School case studies will be reviewed and referenced so that you can learn from the challenges that real companies faced on the road to success. At the end of the course, you will present your business plan to an invited group of venture capitalists during a special presentation. Transferable.*

**DESIGN FOR SUSTAINABILITY**
HSCI-253X 3 UNITS $720
"Design" is being redefined and today's designers must now use their ingenuity to consider the environmental consequences of materials, production methods, performance and life cycling. In this course you will learn the fundamental principles of the science of ecology; study methods for evaluating environmental performance of design/product concepts; and learn current strategies for creating a sustainable interface between design and the environment. Transferable for non-Environmental Design majors.*
Please check the ACN website for all Humanities and Sciences course schedules and instructors.

NANOTECHNOLOGY + DESIGN: NOW TO THE FUTURE
HSCI-233X 3 UNITS $720
This course will use lectures, discussion and hands-on experimental work to develop a holistic understanding of nanotechnology with no need for prior high-level scientific knowledge or mathematics. Guest lectures from experts, as well as a field trip to the California NanoSystems Institute, are tentatively planned. Students will have weekly readings and writing assignments, in which they will be expected to synthesize what they learned by relating it to their own life and art/design practice. The final project will be to look to the future and develop either: 1) A proposal for an original nanoscience research project; 2) A product not available or possible currently, but that could be in the future due to developments in nanoscience/technology; or 3) An art project which critically addresses or uses nanotechnology. Transferable.*

THE DREAM
HSCI-235X 3 UNITS $720
Explore the science of sleep and dreaming, the structure of a dream, and the way "dream logic" informs the work of writers, artists, and filmmakers. In this multidisciplinary course you will learn about the physiology of sleep and sleep disorders and the neurology and phenomenology of dream content. We will also discuss earlier ways of analyzing content (Freud), as well as the contemporary scientific understanding of the narrative structure of dreams. Dreams create a sense of experience of meaning; how artists translate these experiences into artistic expressions will be a continuing theme throughout the course. We will also discuss how artistic works can be accessed through the same methods used in making meaning in dreams. Transferable.*

INTRO TO ENTREPRENEURSHIP
HNET-100X 3 UNITS $720
Gain an understanding of how to create entrepreneurial ventures from self-initiated projects. In this course, you will learn how artwork, design and products are developed from the entrepreneurial standpoint including how designs vary depending on the business context. In class, some students will choose to create a new company and develop a start-up strategy to evaluate its feasibility. Others will choose to create products, which can be twodimensional graphics or illustrations applied to existing product categories; new stylistic designs; entertainment or media properties; brand concepts; or technical inventions. Transferable.*

RACE AND RACISM
HSOC-207X 3 UNITS $720
Current events make race and racism hard to ignore. This course takes a hard look at both the history and the present of race and racism in the Americas. We will ask a lot of questions: How is race socially constructed and experienced? What realities are created by the idea of race? What might racial justice look like? This class is not for the faint of heart; we will delve deeply into tough issues for which there are neither easy nor neat resolutions. Transferable.*

HUMAN RIGHTS MOVEMENTS IN THE U.S.
HSCI-331X 3 UNITS $720
Using art, novels, movies, plays, speakers and interviews, expand your knowledge of the civil rights and human rights movements in the United States over the last 240 years. In this course, we will cover the meaning of civil rights and human rights and how these developed over the history of the United States. We will look at the situation for individuals and groups that gave rise to the Civil Rights movements in the United States for African Americans, women, the LGBT community, Native Americans, Latinos/Chicanos, immigrant groups, prisoners and disabled children and adults. We will analyze how these groups became aware of themselves as interest groups; their past and present goals and strategies; their leaders and other allies; and their challenges and successes. We will look at the events, actions, arts and expressions of these movements as articulated both by members of the movement as well as the dominant culture, by reading primary sources, listening to music, reading poetry and watching several movies. Prerequisite: Writing Studio or completion of a college-level English composition course with a grade of B or better. Transferable.*

FUTURE OF SCIENCE & TECHNOLOGY
HSCI-216X 3 UNITS $720
The future isn’t something that simply happens but something that can and should be shaped by people with vision. Choosing its correct path cannot be left entirely to scientists and technologists, nor to politicians and entrepreneurs. In this course we will focus on understanding the basic science behind the upcoming revolutions in biotechnology, artificial intelligence, and quantum science; and develop a shared vision of a desirable future. Topics will include: robotics and artificial intelligence; quantum, nano, and biotechnology; future energy sources; and mankind’s possible future in space. The range of problems our society will face in coming years will be discussed, with particular emphasis on the science behind issues such as global warming, ethical dilemmas posed by technology will also be explored. Prerequisite: Writing Studio or completion of a college-level English composition course with a grade of B or better. Transferable*

* Eligible for transfer credit to select majors with grade of B or better. Not applicable to current ArtCenter degree students. See page 76 for additional details.

LUCAS STEADMAN

RICK UEDA
BS, MFA, ArtCenter College of Design. Designer, ArtDirector. Educator. Owner/founder: Sloan Fine Art, a contemporary art gallery with more than 15 years experience in branding, packaging, technology: Build. Course: Design with Technology: Build

RAY WATERS

DEAN WIMALDINGUE PONTY

BRUCE WONG

JEREMY STEINER

MARK TOTH

RICK UEDA
BS, MFA, ArtCenter College of Design. Designer, ArtDirector. Owner/founder: Sloan Fine Art, a contemporary art gallery with more than 15 years experience in branding, packaging, technology: Build. Course: Design with Technology: Build

JENI KEASLING ZOPF
BS, MFA, ArtCenter College of Design. Designer. Former digital designer at Disney Interactive Media Group; Designer for Slot Revolution. Art lead/designer, Sony Pictures Consumer Products and Interactive Media. Formerly designer at Walt Disney Imagineering (WDI). Leads the WDI-Anahime graphics design team. Work performed for Slot Revolution and the Disneyland Resort. Project work includes environmental graphics for motion picturebacklots, pedestrian promenades, hotels, health care facilities and theme parks in addition to corporate identity, print and collateral design. Holder of U.S. Patent, Height Measurement System, through The Walt Disney Company. Course: Introduction to Graphic Design

LUCAS STEADMAN

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GENERAL INFO

REGISTRATION DATES

Fall
08.14–09.08.2017

Spring
11.27.2017–01.12.2018

Summer
04.09–05.11.2018

Calendar and Schedule

The dates for Fall, Spring and Summer terms are located on page 4. Studio courses meet for 14 weeks, unless otherwise noted. Look for shorter sessions among specialized workshops and Humanities and Sciences offerings (see Course Index on page 80 for more information).

How to Register

The Public Programs office, located at ArtCenter’s South Campus (PSO building) in Pasadena, handles registration and inquiries regarding all ACN courses.

The following information details important registration procedures, including how to use our online registration process. Phone registration is not available; however, we are happy to answer any questions you may have by phone.

For courses with prerequisites, if you meet the requirements, please list the courses you have taken and the school where you took them in the “prerequisites completed” section on the registration form.

Prior to registration, if you have questions about your eligibility or course prerequisites, call 626 396-2319. It may be necessary to meet with or submit samples of your artwork to the ACN counselor. See Advisement (page 74) for details. Students who have already completed prerequisites for a selected course are exempt from this requirement.

Registration forms and course tuition must be received by the Friday preceding the start of the term; however, your early registration reserves your seat in class and helps ensure your course selections meet required enrollment levels.

Courses without the required minimum enrollment, as determined by the program director, will be cancelled one to three days before the first class meeting. Students enrolled in a cancelled course will be notified by an ACN staff member.

Online registration forms are accepted seven days a week. In-person registration forms must be submitted during office hours. See In-Person Registration (right) for details.

Late registration forms will be accepted the first week of the term for courses with available seats. Late registration forms can be submitted online, in person at the Public Programs office, by fax or by email with credit card payment. Once the term begins, a non-refundable late registration fee of $50 per course will be charged. Note: This does not apply to shorter workshops or for courses that begin later in the term.

Priority Online Registration

We recommend using our secure online registration process as the fastest way to register and pay for ACN courses.

Priority registration is given to students who register online through ACN’s secure online registration process (artcenter.edu/acn). This is the quickest way to register and pay for courses. Online registration can only be used if you are paying tuition by credit card (Visa, MasterCard, Discover or American Express).

Returning students: You will need to log in to your account using your ArtCenter username and password before registering. Please contact the Help Desk at helpdesk@artcenter.edu if you have forgotten your username and password.

New students who register online will receive a registration confirmation letter by email, along with an ArtCenter username and password. Please save this information as you will need it to check your course schedule, drop courses online, check your grades or view an unofficial transcript. (To ensure your confirmation email is not blocked, add publicprograms@artcenter.edu to your address book or contacts list.)

In-person Registration

Students may register in person during office hours at the Public Programs office. Tuition may be paid with a personal or company check, money order or credit card. Cash is not accepted.

In-person registration forms received after 5 p.m. will be processed the next business day. Your space in class is not guaranteed until your registration has been processed.

If you register in person, you will receive a registration confirmation letter by mail, along with an ArtCenter student username and password. Please save this information as you will need it to check your course schedule, drop courses online, check your grades or view an unofficial transcript.

Registration by Mail

Please complete the registration form (page 83) and mail it, along with full course tuition payment (payable by personal or company check, money order or credit card; cash is not accepted) to: ArtCenter at Night, P.O. Box 7197, Pasadena, CA 91109–7197.

Your space in class is not guaranteed until your registration has been received and processed. We recommend using our secure online registration process as the fastest way to register and pay for ArtCenter at Night courses.
Students who register by mail will be mailed a registration confirmation letter. New students will receive an ArtCenter username and password. Save this information as you will need it to check your course schedule, add and drop courses online, check your grades or obtain an unofficial transcript.

Registration by Fax or Email
You may fax your registration form with credit card information to 626 396–4219. Or, you may email your registration form with credit card information to acn@artcenter.edu. For a digital copy of the registration form, please visit: https://www.artcenter.edu/acn/pdf/acn_regform.pdf. It is your responsibility to follow up with the Public Programs office to ensure that we received your fax or email and that it is legible.

Your space in class is not guaranteed until your registration has been received and processed. We recommend using our secure online registration process as the fastest way to register and pay for ArtCenter at Night courses.

Students who register by fax or email will be mailed a registration confirmation letter. New students will receive an ArtCenter username and password. Save this information as you will need it to check your course schedule, add and drop courses online, check your grades or obtain an unofficial transcript.

Registration Confirmation
If your in-person, by mail, fax or email registration is received within a week of the start of the term, you may not receive your confirmation letter before classes begin. It is your responsibility to confirm your registration and course schedule with our office. You may pick up your confirmation letter in the Public Programs office during the first week of class.

ACN Student ID Cards
ACN student ID cards are available to enrolled students by request. If you would like an ID card, please call, email or stop by the Public Programs office during office hours.

1098-T Statement
Colleges and universities are required to issue a 1098-T Tuition Payments Statement for the purpose of determining a student’s eligibility for the Hope and Lifetime Learning education tax credits. If you would like to receive a 1098-T Tuition Statement, you must provide your Social Security Number when you register for courses. Your statement will be provided to you online, via your ArtCenter Student Account.

Please consult an accountant to determine whether it is appropriate for you to file the 1098-T statement with your taxes. For more information, visit IRS.gov.

PARKING
South Campus students
During the first two weeks of classes, pick up your parking decal from ArtCenter Security at the information desk located on the first floor of South Campus (950), which is staffed from 7 a.m. to 11:30 p.m. Please bring your current course schedule, vehicle registration and license plate number.

Hillside Campus students
During the first two weeks of classes, please pick up your parking decal at the Hillside reception desk (located in the Student Gallery), which is staffed from 7 a.m. to 11:30 p.m. Please bring your current course schedule, vehicle registration and license plate number.

Students enrolled in short workshops (1–3 sessions)
Please print out a copy of your course schedule and place it on the dashboard of your vehicle.

TUITION
Your completed registration form and full payment are required to hold your place in a course. Studio course tuition is $415 per credit unit with the exception of select foundation studio courses denoted as “transferable.” These studio courses carry 3 units, range from $320–$415 per credit unit and offer the potential to transfer to one of ArtCenter’s full-time degree programs. Please see page 76 regarding course transferability. Humanities and Sciences courses are $240 per credit unit. The cost of noncredit workshops and special course offerings varies. See individual course descriptions for fee information.

Though we strive to keep course tuition as low as possible, ACN must occasionally increase its course tuition to adjust for increases in operational costs. We will notify enrolled ACN students of tuition increases as early as possible. Federal and state financial aid programs are not applicable to ACN tuition.

Limited scholarships are available. See page 74 for details.

Tuition and fees are due in full at the time of registration. Any unpaid tuition and fees as a result of returned checks, account holds, etc., are due immediately. A $20 fee will be charged for any returned checks.

Refund Policy
Tuition refunds are based on the date your online or signed program change request is received in the Public Programs office. Program changes may be submitted by fax, by email, in person or online at artcenter.edu/acn (see Adding or Dropping a Course on page 73 for details). You will need your username and password in order to use the online drop process. If you drop a course before the first day of the term, you will receive a full refund. The refund schedule is as follows:

Fall 2017 10–14 week courses
By September 8, 2017 100%  September 11–22 80%  September 25–29 60%  October 2–6 40%  October 9–13 20%  October 16–27 0%
February 27–Last day to drop a course
Spring 2018 10–14 week courses
By January 12, 2018 100%  January 15–26 80%  January 29–February 2 60%  February 5–9 40%  February 12–16 20%  February 19–March 2 0%
Summer 2018 10–14 week courses
By May 11, 2018 100%  May 14–25 80%  May 28–June 1 60%  June 4–8 40%  June 11–15 20%  June 18–20 0%  June 29–Last day to drop a class
Four- to seven-week courses
Before class begins (one day) 100%  One to seven days after class begins 80%  Eight to 14 days after class begins 60%  After class begins 40%
One- to seven-day courses
Before class begins (one day) 100%  After class begins 0%

If you are enrolled in a shorter workshop or a course that begins after the first week of classes, consult the Public Programs office for the refund schedule.

Please note: we cannot process faxed, emailed or in-person add/drop requests on Saturdays, Sundays or campus holidays when the Public Programs office is closed.

Refunds will be processed within six weeks after the start of the term.

Adding or Dropping a Course
For 14-week courses, the last day to add a course is your schedule is the first Friday of the term.

If it is necessary to drop any or all of your courses, you must notify Public Programs in writing or by dropping the course online. Program changes may be submitted by fax, by email, in person or online at artcenter.edu/acn.

See Refund Policy (pages 72–73) for important dates and refund amounts. The effective date of the drop is the day the faxed, in-person or online add/ drop request is received, not the last day of your attendance in the course. Failure to drop a course officially will result in a failing grade for that course.

If you decide to withdraw or are dismissed from a course, your tuition will be refunded according to the refund schedule (pages 72–73). If you have not paid all tuition and fees, you may owe a balance to ArtCenter regardless of when you withdraw.

Online
Login to your account using your ArtCenter username and password, then go to “My Account” and “Add/ Drop Classes.”

By fax or email
To drop a course, fax a signed Change of Program form to 626 396–4219 or email it to acn@artcenter.edu. You may request a Change of Program form from the Public Programs office by calling 626 396–2319 or emailing acn@artcenter.edu. It is your responsibility to follow up with the Public Programs office to ensure that we received your fax or email and that it is legible. Your faxed or emailed Change of Program form must include the following information:

- Student’s full name
- Student ID #
- Name of the course(s) being dropped (including course number and section #)
- Student’s signature
- Submission date of the request

In Person
To drop a course, stop by the Public Programs office during office hours and complete and sign a Change of Program form.

Fall term, the last day to drop a course is October 27. For Spring term, the last day to drop a course is March 2. For Summer term, the last day to drop a course is June 29.

Course Changes and Cancellations
ArtCenter reserves the right to cancel any course, limit course size, change times, dates or locations or substitute instructors for those listed in the course schedule as necessary. Course cancellations will not be announced until the end of the registration period. If the College must cancel a course for which you have registered, you will receive a full refund for that course.

For Fall term, the last day to drop a course is
- October 27
For Spring term, the last day to drop a course is
- March 2
For Summer term, the last day to drop a course is
- June 29

Refunds will be processed within six weeks after the last day to drop a course is.
Advisement
The ArtCenter at Night counselor is available by appointment at South Campus (950) to assist you in selecting ACN courses appropriate for your skills and goals. Advisement hours are by appointment, Monday through Thursday from 5 p.m. to 8 p.m. Call 626 396–2319 to make an appointment.

Advisement by phone or email is also available. You may email questions along with three to five JPG or PDF files of your artwork to acn@artcenter.edu, or call 626 396–2319 and leave a message with your telephone number and the best time to reach you, and the counselor will return your call.

Digital Media courses
If you have questions about your eligibility for Motion Design courses or ACN courses listed under DIGITAL MEDIA (page 43) or are trying to waive prerequisites for these courses, please email questions along with three to five Photoshop files of your artwork to acn@artcenter.edu. Photoshop files should include all layers or channels.

ArtCenter degree programs
The Admissions counselors are available during business hours at Hillside Campus to provide you with portfolio requirements and specific information regarding the bachelor’s and master’s degree programs. To schedule counseling appointments for these programs, call the Admissions office at 626 396–2573.

ACN Scholarships

ACN Scholarships

Through the continuing support and generosity of numerous organizations and individuals, ACN is pleased to offer a limited number of scholarships to deserving students based on financial need.

These scholarships are intended for students who have a strong desire to pursue a career in art or design and are preparing to submit portfolios for admission to ArtCenter’s full-time degree programs. Awards are based on the applicant’s financial need, a written personal statement, samples of artwork and available scholarship funds. ACN scholarships cover tuition for one ACN course, plus a supply stipend of $75. For a scholarship application and guidelines, call 626 396–2319 or email acn@artcenter.edu.

Deadline for ACN Scholarships

Fall scholarship deadline: August 17, before 8:30 pm

Spring scholarship deadline: November 30, before 8:30 pm

Summer scholarship deadline: April 12, before 8:30 pm

Submit materials in person to the Public Programs office, 950 S. Raymond Avenue, Pasadena, CA 9105

Scholarship submission hours are Monday through Thursday, 10 a.m. to 8:30 p.m. and Friday 9 a.m. to 4:30 p.m.

If you mail your scholarship materials, please send them to the following address: Public Programs, ArtCenter College of Design, P.O. Box 7197, Pasadena, CA 91019–7197. Mailed submissions must be received by the deadline.

Scholarship Decisions

Applicants will be notified by mail approximately two weeks after the scholarship deadline. Scholarship applicants are encouraged to pick up submitted work after receiving a scholarship decision letter.

Students who do not receive a scholarship and wish to subsequently enroll should be aware that courses fill quickly. We can only guarantee class spaces for scholarship recipients.

Although every precaution is taken, ArtCenter and ACN cannot be responsible for lost or stolen portfolios.

Donor Support

ArtCenter gratefully acknowledges the following endowed funds that support student scholarships, and donors who have contributed $1,000 or more to Public Programs between July 1, 2016 and June 30, 2017.

Donors may choose to designate their gifts for general support or to specific programs including ArtCenter at Night, ArtCenter for Teens, ArtCenter for Kids or ArtCenter for Teachers.

Grace R. Anderson

Dwight Stuart Youth Fund

Ramone C. Muñoz (BFA 77, MFA 90) and Tom Jacobson Richard and Jean Coyne Family Foundation Rowe and Gayle Giesen Trust ArtCenter at Night Endowed Scholarship for Hispanic Students ArtCenter for Teens Endowed Scholarship for Hispanic Students David and Judith Brown Endowed Scholarship for ArtCenter for Teens

McKee McGuire Endowed Scholarship

Ross Diamond Player and Madelyn Maberly Player Endowed Memorial Scholarship

Education Partners

ArtCenter gratefully acknowledges our education partners who host off-site courses:

Honda R+D Americas, Torrance

Mazda Design North America, Irvine

Petersen Automotive Museum

Equal Opportunity

ArtCenter at Night is committed to providing equal opportunity for all, and will not engage in any unlawful discrimination based on race, color, sex, gender identity, gender expression, religion, age, national origin, ancestry, sexual orientation, marital status, medical condition, physical or mental disability, military or veteran status, genetic information, or any other basis prohibited by law.

Discounts

ACN is pleased to offer discounts to ArtCenter alumni, teachers and individuals age 62 and older.

We also offer professional development discounts on a selection of courses for K–12 art teachers and arts providers. Please see details, below.

Prior to registering online

To qualify for a discount, please complete a Discount Verification Form available through the Public Programs office or online at artcenter.edu/acn/discounts and email it to acn@artcenter.edu or fax to 626 396–4219 along with the required documentation. Online registration forms submitted prior to this verification process will be processed at the non-discounted course tuition rate.

Please note: Discounts do not apply to lab fees or late fees, which must be paid in full at the time of registration.

ArtCenter College of Design

Alumni Discount

ArtCenter offers its degree–earned alumni a tuition discount of 50 percent on courses offered through ACN. Please indicate your major and year of graduation on the registration form.

Senior Discounts

A tuition discount of 25 percent is available to individuals age 62 and older, with identification (driver’s license or other official documentation) that indicates date of birth.

Teacher Discounts

Full-time, practicing teachers can receive a tuition discount of 25 percent. Teachers must provide proof of employment, such as a letter from your school district or principal verifying your current teaching status. We must receive proof of employment each term before we can process your registration or approve this discount.

K–12 Art Teachers and Arts Providers

Professional Development: Special 50 Percent Discount

Expand your art teaching capabilities to include disciplines such as graphic design, product and transportation design, photography, web design and more. Challenge your students to think creatively and critically while introducing them to possible careers in the visual arts and design. ACN is pleased to support K–12 art teachers and arts providers by offering the following introductory courses at 50 percent of regular tuition. Please provide proof of employment with a letter from your school district, principal or supervisor verifying your current employment status as a K–12 art teacher or arts provider. We must receive this proof of employment each term before we can process your registration or approve this discount.

ACN-007 Design 360

ACN-009 Introduction to Figure Drawing

ACN-116W Basics of Painting: Still-Life

ACN-115W Basics of Painting: Figure

ACN-020 Introduction to Painting

ACN-030 Introduction to Graphic Design

ACN-040 Introduction to Advertising

ACN-256 Introduction to Package Design

ACN-142 Basics of Digital Photography

ACN-151 Introduction to Filmmaking

ACN-380 Introduction to Illustration

ACN-101 Digital Design 1

ACN-200 Introduction to Interaction Design

ACN-087 Product Design: Process

ACN-086 Product Design: Basics

ACN-050 Introduction to Product and Transportation Design

ACN-038 Introduction to Communication Sketching

ACN-060 Introduction to Environmental Design

ACN-045 Introduction to Entertainment Design

Note: This discount does not apply to lab fees or late fees, which must be paid in full at the time of registration.

Policies and Procedures

The ArtCenter at Night Student Guide is a complete guide to ACN’s policies, procedures and important information. For a digital copy, please visit the “Need to Know” page at artcenter.edu/acn. Copies are also available in the Public Programs office at South Campus (950).
Dismissal Policy
At its sole discretion, ArtCenter at Night reserves the right to dismiss or refuse enrollment to any student whose conduct fails to comply with the policies, rules and standards of the College. Please see pages 24–31 of the 2017 ACN Student Guide for details.

ArtCenter at Night (ACN) also reserves the right to dismiss or refuse enrollment to any student who owes a past due balance to ArtCenter at Night or ArtCenter College of Design.

Course Credit
Course credit is awarded for completion of all ACN courses, with the exception of certain specialized noncredit workshops. The number of credits given is listed next to each course title. Inquiries regarding the transferability of credits to another institution should be directed to that institution.

Transcripts
Transcripts may be requested from ArtCenter's Enrollment Services office at Hillside Campus. Call 626 396–2314 for details. Transcript fees are as follows:

- **Official**: $5 per copy
- **Unofficial**: $2 per copy
- **Rush**: $20 per copy
- **Overnight**: $30 per copy

International Students
International students whose native language is one other than English must score at least 113 on the computer-based Test of English as a Foreign Language (TOEFL) or 61 on the Internet-based TOEFL (IBT) before registering for ArtCenter at Night studio art courses. A score of 215 (CBT) or 80 (IBT) is required for Humanities and Sciences courses. A copy of your score report should accompany your registration form.

Students with visas such as B-1 or B-2 should be aware that their immigration status may be in jeopardy. The ArtCenter at Night program is not authorized to issue I-20s, nor are we able to advise students on any visa issues.

Accommodations in the Pasadena Area
Coming to Pasadena for one of our seminars or workshops? Below is a brief list of hotels and motels in the Pasadena area. Mention that you are visiting ArtCenter when you make your reservation; some Pasadena area hotels may offer a discount for ArtCenter visitors.

- Arroyo Vista Inn, South Pasadena
- Courtyard by Marriott, Pasadena
- Hilton Pasadena
- Pasadena Inn
- Sheraton Pasadena Hotel
- The Westin Pasadena
- Travelodge Pasadena
- Vagabond Inn Pasadena

For a complete listing of other hotels and motels in Pasadena and the surrounding area, visit usalodging.com.

Housing Information
If you would like to connect with other students looking for a roommate, visit offcampus.housing.artcenter.edu and sign up as "Guest" (temporary password: accdhousing) to create a roommate profile.

Universal Student Housing Services
ArtCenter also partners with Universal Student Housing Services (gueststudent.com), which offers international and out-of-state students affordable housing in the homes of approved local families and individuals.

Bulletin Board/ Facebook Group
There are physical advertisements posted on the “Housing Resources” bulletin board at Hillside Campus, as well as an Off-Campus Housing Facebook group that advertises room/house shares and apartments for rent. For access, visit: https://www.facebook.com/ACCDHousing.

Note: ArtCenter does not investigate the quality or safety of the housing options available, nor does it involve itself in disputes between landlords and students.

Grades
ACN grades are posted online at artcenter.edu/acn to your ArtCenter student account. To access your grades, login to your account via the website using your username and password, then go to “My Account” and select “My Grades.”

Letter grades (A–F) are assigned to classes with units listed. A grade of ‘N’ may be given to students who fail a course due to non–attendance (Non–Attendance Failure). The N grade has the same GPA impact as an F grade, but specifically indicates that non–attendance was the cause of the failure. As is the case with F grades, students may retake a course in which they received an N to replace it in the cumulative GPA. The original N grade must still appear on the transcript, but it will be denoted with an asterisk (*) to show that it has been repeated in a subsequent term, and the GPA will be adjusted to reflect the repeated course’s grade.

Note: ACN students are required to register and pay the full course tuition (and any required lab or materials fees) in order to retake a course.

Address and Directions

South Campus
870 and 950 S. Raymond Avenue, Pasadena, CA 91105
1111 S. Arroyo Parkway, Pasadena, CA 91105

Hillside Campus
1700 Lida Street, Pasadena, CA 91103

For directions to ArtCenter’s Hillside Campus and South Campus, visit artcenter.edu/visit.html.

If you have any questions once you arrive on campus (e.g., classroom location), call the Public Programs office at 626 396–2319 and press “7” to bypass the message.

For automated phone directions, call 626 396–2246.

Public Transportation

Metro Gold Line
The Metro Gold Line links downtown Los Angeles with the Pasadena area, providing students with easy access to ArtCenter’s South Campus. The train stops at the Fillmore station, just one block from South Campus. For schedules and a trip planner, please visit mta.net or call 1.800.COMMUTE.

ArtCenter Shuttle
Travelling between the two campuses is easier than ever with the ArtCenter Xpress Shuttle. The shuttle also stops in Old Pasadena and the METRO Del Mar Station along the way. You must show a student ID to board. For route, schedule and more information, visit artcentershuttle.com.
ABOUT ARTCENTER

A leader in art and design education for over 85 years, ArtCenter College of Design offers a rigorous and trans-disciplinary curriculum, an expert faculty of practicing artists and designers, strong ties to industry and a commitment to socially responsible design.

Our students challenge boundaries and take risks, preparing them to realize success and fulfillment in the world of art and design—and beyond.

Operating out of two campuses in Pasadena, ArtCenter offers 11 undergraduate degrees and seven graduate degrees, as well as Public Programs that serve the larger Southern California community.

**Hillside Campus**
Located on 175 wooded acres in the foothills above the Rose Bowl, ArtCenter’s Hillside Campus has been home to ArtCenter since 1976. The main building, designated a local historic monument by the City of Pasadena, is a dramatic steel-and-glass bridge structure designed by Craig Ellwood Associates.

Hillside Campus houses many of the College’s undergraduate programs, as well as its graduate Environmental Design, Film, Industrial Design and Transportation Systems and Design programs.

**South Campus**
Conveniently located near the METRO Gold Line Fillmore station in Pasadena, ArtCenter’s South Campus encompasses three sustainably renovated facilities: the 950 building, a 100,000-square-foot former supersonic wind tunnel redesigned by architect Kevin Daly, is home to the College’s Public Programs, Archetype Press letterpress printing facility, and its graduate Art, Graphic Design and Media Design Practices programs; the 870 building, a former U.S. Postal Service facility redesigned by Darin Johnstone Architecture, is home to the College’s Fine Art and Illustration programs; and the 1111 building, a former office building that continues to transform into a hub of modern classrooms and administrative offices located at the terminus of the historic Arroyo Seco Parkway, the symbolic gateway to Pasadena.

ABOUT PUBLIC PROGRAMS

In addition to ACN, ArtCenter offers the following Public Programs:

**ArtCenter for Teens**
ArtCenter for Teens gives high school students (grades 9–12) an opportunity to explore their creativity, learn about art and design disciplines and career opportunities, and study with a faculty that introduces them to professional practices and standards. Scholarships are available. For more information, call 626 396-2319, email teens@artcenter.edu or visit artcenter.edu/teens.

**ArtCenter for Kids**
In ArtCenter for Kids, students in grades 4–8 spend Sunday afternoons engaged in art and design activities that develop creativity, innovation and visual literacy. Scholarships are available. For more information, call 626 396-2319, email kids@artcenter.edu or visit artcenter.edu/kids.

**Summer Institute for Teachers**
Led by experts in Design-Based Learning (DBL) education, Summer Institute for Teachers is a week-long workshop that teaches K–12 educators practical and effective design-based techniques and activities that they can use in their classrooms to improve student performance. Participants receive state Professional Growth Credits. For more information, visit artcenter.edu/teachers.
REGISTRATION

To register for Pasadena, Los Angeles, Orange County and online courses:

Online registration
Priority registration is given to students who register online through ArtCenter at Night’s secure online registration process at artcenter.edu/acn. This is the fastest way to register and pay for courses. Visa, MasterCard, American Express and Discover are accepted for online payments (see page 71 for more details).

In-person registration
Please complete the registration form at right, including your signature.

Attach a check or money order for the exact amount made payable to: ArtCenter College of Design or Supply the necessary credit card information on the form. Cash cannot be accepted.

Submit the completed registration form and payment to: ArtCenter at Night–Public Programs South Campus 950 S. Raymond Avenue Pasadena, CA 91105

Registering by mail
Please mail your completed form and payment to: ArtCenter at Night–Public Programs P.O. Box 7197 Pasadena, CA 91109–7197

Registering by fax or email
Fax your registration form with credit card information to 626 396-4219. Or email your registration form with credit card information to acn@artcenter.edu. Please call 626 396-2319 to confirm receipt of your fax or email.

In-person, faxed, emailed or mailed registration forms received after 5 p.m. will be processed the next business day. Your space in class is not guaranteed until your registration has been processed.

Course Registration

For priority registration, register online: artcenter.edu/acn

Please complete survey on reverse side

Course # | Title | Instructor | Day(s) | $ – $ | Discount* | Lab fee | $ – $ | Total
---|---|---|---|---|---|---|---|---
Course # | Title | Instructor | Day(s) | $ – $ | Discount* | Lab fee | $ – $ | Total
Course # | Title | Instructor | Day(s) | $ – $ | Discount* | Lab fee | $ – $ | Total

*See page 79 for details.

Pay a $50 non-refundable late fee per course, beginning the first day of the term.

Prerequisites completed

Name of school where prerequisites were completed

Have you previously enrolled in ArtCenter at Night? In the ArtCenter bachelor’s degree program?

Payment

Check enclosed | Visa | MasterCard | American Express | Discover

Credit card number | Exp. date | Security code | Name on card
Billing address (as shown on credit card statement, if different from address above)

As a student of ArtCenter, I agree to abide by all policies and regulations of the College.

Signature | Date
What is your primary reason for taking an ACN course?

<table>
<thead>
<tr>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creative outlet</td>
</tr>
<tr>
<td>Personal enrichment</td>
</tr>
<tr>
<td>Career enhancement</td>
</tr>
<tr>
<td>Career change</td>
</tr>
<tr>
<td>Developing a portfolio for submission to ArtCenter's full-time degree program</td>
</tr>
</tbody>
</table>

How did you learn about ACN?

<table>
<thead>
<tr>
<th>Please check all that apply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poster/flyer at school</td>
</tr>
<tr>
<td>Teacher (not from ArtCenter)</td>
</tr>
<tr>
<td>Campus visit</td>
</tr>
<tr>
<td>ACN counselor or instructor</td>
</tr>
<tr>
<td>ACN brochure/catalog</td>
</tr>
<tr>
<td>ArtCenter website</td>
</tr>
<tr>
<td>ArtCenter student or alumni</td>
</tr>
<tr>
<td>Friend</td>
</tr>
<tr>
<td>Ad in L.A. Weekly</td>
</tr>
<tr>
<td>Ad in Pasadena Weekly</td>
</tr>
<tr>
<td>Ad on Mediabistro.com</td>
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<tr>
<td>Flavorpill.com</td>
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<tr>
<td>Oneminutetip.com</td>
</tr>
<tr>
<td>Ad on KPCC</td>
</tr>
<tr>
<td>Article in newspaper or magazine</td>
</tr>
<tr>
<td>L.A. Auto Show</td>
</tr>
<tr>
<td>Poster on L.A. Metro</td>
</tr>
<tr>
<td>Facebook</td>
</tr>
<tr>
<td>I'm an ArtCenter alumnus/alumna</td>
</tr>
<tr>
<td>I've previously taken ACN courses</td>
</tr>
<tr>
<td>Other (please specify):</td>
</tr>
</tbody>
</table>

Introduction to Advertising prepares students for much more

"Just do it." "Think different." "Because you're worth it." You know those famous marketing taglines. How about creating one of your own?

ArtCenter at Night’s Introduction to Advertising course is the perfect fit for adults interested in the art and business of advertising. The jam-packed course explores brainstorming innovative marketing strategies for products and services, and bringing them to life through magazine, video, digital and billboard campaigns. "I’ve had students take my class, continue on to ArtCenter’s Advertising degree program, and then get jobs at good companies like Droga5, Wieden+Kennedy and Snapchat,” says ArtCenter alumnus Zohrab “Z” Gevorkian (BFA 05 Advertising), who has taught the class for 10 years.

Enthusiastic and passionate about design, Gevorkian—the freelance creative director of Midnight Oil, and whose past clients include Call of Duty and Samsung—treats his class as an actual ad agency, and his students as art directors. Over 14 weeks, students churn out ideas, write design briefs, create designs, get critiques and do a presentation every week.” Students have a range of skill sets. Coming in, they may not know Photoshop, but they walk out with a portfolio of 15 pieces,” Gevorkian says. "I teach them how to draw, write out an idea and do a mood board. I teach them about typography. I want students to be problem solvers."

According to Gary Goldsmith, chair of ArtCenter’s Advertising Department, Gevorkian’s class is a fun, abbreviated version of the College’s undergraduate program, which he describes as “an intensive boot camp.” “Many of our best students have come to us from Z’s class, because he’s prepared them so well for what our program is like,” Goldsmith adds.

Gevorkian’s own ArtCenter instructors drilled into him that even though advertising can become competitive and tough, it’s also ripe with opportunities to execute original ideas. "What I’m trying not to do with my class is make creativity formulaic,” says Gevorkian. "Each student is allowed to refine his or her own creative process.”

Images: Student work created in Introduction to Advertising.
DON’T THROW ME OUT!

To reduce waste and pursue a more sustainable approach, the ACN catalog is produced and mailed out only once per year. Please save this catalog to refer to through the Summer 2018 term.

Please note: In this issue, Fall 2017 dates are listed; we will mail you a flier to remind you when it’s time to register for Spring and Summer 2018, with those course dates and times included.

Courses and program information are also available on our website:

artcenter.edu/acn

STAY CURRENT

Throughout the year, get information about new courses and workshops, registration news and updates via:

Our website
artcenter.edu/acn

Email
Send an email to acn@artcenter.edu (don’t worry, we’ll keep your info private).

Facebook
“Like” and “share” us with a friend—after all, what are friends for? Search for ArtCenter at Night (ACN).