



## Bettina and Otis Chandler: Advancing Educational Excellence for the 21st Century

With a gift of \$1 million, Otis and Bettina Chandler have established the Otis and Bettina Chandler Presidential endowed Scholarship for transportation Design. This scholarship will award full tuition for an entering student during his or her entire Art Center education. "It is very difficult for the average student to attend college without scholarships," says Bettina Chandler. "Scholarships are also a way to improve the geographic and demographic diversity of the campus." Reflecting this value, the Chandlers' scholarship will give preference to gifted women, a population that is currently underrepresented in the transportation design profession. With this support, Art Center can create more opportunities for women whose ambition and talent will help drive the field in the future.

Education as a great agent of change is a common thread running throughout the Chandlers' remarkable careers spent working to improve society. It is also what brings together their individual passions for the arts and transportation.

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## Designing for Speed: 2003 Art Center Car Classic

JUST BEFORE 7 A.M. ON JULY 20, THE ART CENTER SCULPTURE GARDEN AND THE SOUTH END OF CAMPUS WERE ALREADY FILLING WITH NEARLY 150 OF SOME OF THE WORLD'S MOST REMARKABLE CARS FOR THE THIRD ANNUAL ART CENTER CAR CLASSIC, "DESIGNING FOR SPEED."

And on its way—its upholstery only just finished at 3 a.m.—was a midnight blue 1956 Jaguar Aerodyne Coupe, which would be the most celebrated car of the day.

By 9 a.m. the campus was awash in a spectacular mix of automotive treasures representing a broad spectrum of iconic designs from the past, present, and future. More than 1,500 appreciative onlookers were a constant presence around Ken Okuyama's (TRAN '86) carefully guarded flame red Ferrari Enzo, Otis Chandler's 1999 Callaway C12 Roadster, Peter Mullin's 1938 Talbot Lago T-150 SS Teardrop, David Sydorick's 1953 Fiat 8V Berlinetta Competition Coupe and 1954 Fiat 8V Supersonic by Ghia, and Lynn Park's



Art Center Car Classic Chairman's Award winner Jerry Rosenstock with Dana Caruso and his 1961 Aston Martin DB4 GT Zagato.

1963 Cobra 289 and 1965 Cobra 427—just a handful of the many notable cars showcased.

The Art Center Car Classic has become the college's annual opportunity to engage collectors and designers with the faculty, students, and alumni of the Transportation Design program. Throughout the day, the buzz around the grounds was about lines, contour, flow, proportion—in other words, the elements of design. And there is no better

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site for a celebration of automotive design than Art Center, which, as Ken Okuyama told the crowd, “has educated automotive designers who have provided outstanding leadership for the industry and created some of the most memorable cars of yesterday and today.” Okuyama, who is the chair of Transportation Design, hosted the event, with special coordination by Transportation Design faculty member Richard Pietruska (TRAN '70).

**THE HIGHLIGHTS OF THE DAY MOVED ALONG WITH THE ENTHUSIASTIC CROWD FROM ONE MEMORABLE MOMENT TO ANOTHER.** Midday, it was standing room only in Ahmanson Auditorium as featured presenters Peter Brock (INDU '56) and Chuck Pelly (PROD '58) told the stories behind their legendary designs for the Cobra Daytona Coupe, Scarab, and Chaparral 1 racecars. This early work, which Pelly called “sketches on wheels,” was completed on shoestring budgets with plywood forms and unforgiving aluminum shells. But their ambition and performance showed through and catapulted their careers into the history books. “It was a marvelous experience,” said exhibitor Jerry Rosenstock. “Everyone I talked to was overwhelmed at how cool it was to listen to Chuck and Pete, because many of us grew up seeing their cars in vintage races.” Brock spoke with great sincerity about the influence his Art Center education had on his success. “I love coming back here,” he said. “At Art Center, people understand what cars are about and know the feeling that comes from designing well.”

With help from guest emcees KABC-TV automotive reporter Dave Kunz and local CBS anchor Kent Shocknek, the audience made way for a Speed Corral that set some of the hottest cars in motion. Supporting commentary came from the designers themselves, and when *Tonight Show* host Jay Leno arrived mid-program — fashionably late but well timed — with his 9,000-pound, 990-horsepower custom racecar outfitted with a World War II surplus tank engine, the crowd went wild.



**1.** Exhibitor Henry Fuchs drives Otis Chandler's 1999 Callaway C12 Roadster **2.** Exhibitors Margie and Robert Petersen with their 1937 Cord 812 Convertible Coupe, which won the 2002 Art Center College of Design Award at the Pebble Beach Concours d'Elegance **3.** A snapshot of the diverse array of cars representing the best in automotive designs for speed, from a 1913 Ford Model T Speedster to concept cars of the future, in the Art Center Sculpture Garden **4.** David Sydorick with his 1953 Fiat 8V Berlinetta Competition Coupe Factory Team Car, winner of the second place Strother MacMinn Designers' Choice Award **5.** Ron and Sonya Kellogg's 1956 Jaguar Aerodyne Coupe XK140, designed by John Toom, which drove off with the most awards of the day



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6. Exhibitor Bruce Meyer with his 1956 Mercedes Benz 300 SL Gullwing 7. Art Center alumnus and featured designer and speaker Chuck Pelly (PROD '58) and his wife, Joan, with Tom and Bea Hollfelder's 1962 Troutman and Barnes Chaparral 1, an original Pelly design 8. Art Center alumnus and featured designer and speaker Peter Brock (INDU '56) with Wayne Patrick's McCluskey Replica of the 1965 Cobra Daytona Coupe, which Brock originally designed 9. Ken Okuyama (TRAN '86), chair, Transportation Design, with the Ferrari Enzo he designed, exhibited by Louis Scafuri 10. "The Tank," Jay Leno's 9,000-pound, 900-horsepower custom racecar powered by a World War II tank engine 11: Chairman's Award winner Jerry Rosenstock (second from right) with (L to R) transportation design faculty member Richard Pietruska (TRAN '70), Barry Meguiar, CEO of Meguiar's, Tonight Show host Jay Leno, and Ken Okuyama Photo credits: Photos 1,2, 4-8, 10, 11 Izabella Berengut; all others Steven A. Heller

**THE GRAND FINALE OF THE ART CENTER CAR CLASSIC WAS THE AWARD CEREMONY, WHICH RECOGNIZED TEN EXCEPTIONAL CARS SPANNING THE 20TH CENTURY.**

Out front were Rosenstock's Aston Martin, Wayne Patrick's McCluskey Replica of the 1965 Cobra Daytona Coupe, and Ron and Sonya Kellogg's 1956 Jaguar Aerodyne Coupe XK140 3.8 L—the car completed at 3 a.m. "We are overwhelmed with the tremendous outpouring of affection for this car," said Ron Kellogg, who adopted the job of completing the car designed by the late John Toom, former manager of the model shop at Nissan Design International in La Jolla, California. Toom died of cancer when the car was still a work in progress, and under the Kelloggs' stewardship, his dream was beautifully realized. Members of the Toom family were present to share this special unveiling, including daughter Joni Toom, who designed the car's original gauges and badges. "It's wonderful that John's peers appreciated his design," says Kellogg, who added that showing the car first at the Art Center Car Classic "was as important as taking the car to Pebble Beach because of the event's unique focus on design."

Art Center's Car Classic manager, Jay Sanders, could not have been more pleased with this year's turnout. "Our goal was to deliver an event for automotive enthusiasts that celebrates the highest standards in design and emphasizes Art Center's unique position in the world of automotive education," he said. "And based on the incredible display of rare and one-of-a-kind vehicles in the show, the high caliber of speakers and collectors, and the outpouring of glowing comments from exhibitors and attendees, it's pretty clear that we hit our mark." ○

*Proceeds from the Art Center Car Classic support scholarships for students in Art Center's Transportation Design program. For information about donating to scholarships or becoming involved with Art Center or the Transportation Design program, contact Jay Sanders in the office of Institutional Advancement at 626-396-2393 or jay.sanders@artcenter.edu. The Fourth Annual Art Center Car Classic will be held on Sunday, July 18, 2004.*

Visit [www.artcenter.edu/carclassic](http://www.artcenter.edu/carclassic) for details.



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## AND THE WINNERS WERE...

Barry Meguiar host of *Car Crazy* and CEO of Meguiar's car care products, emceed the Art Center Car Classic awards ceremony with help from Jay Leno and Margie and Robert Petersen of the Petersen Automotive Museum. The Petersens also exhibited their 1937 Cord 812 Convertible Coupe, which won the 2002 Art Center College of Design Award at the Pebble Beach Concours d'Elegance®.

Event sponsor Rusnak Arcadia Mercedes-Benz presented the Students' Choice Awards. Art Center's Jimmy Hua (PROD 1st term) created the original "speed-form" based trophies. Winners were selected purely on the design of the car itself (rather than the quality of the restoration) and its overall aesthetic appeal to the three judging panels and the public.

### Chairman's Award

The best in show, as judged by Art Center Transportation Design Chair Ken Okuyama (TRAN '86) and a panel of Art Center faculty  
**Jerry Rosenstock's** 1961 Aston Martin DB4 GT Zagato

### Strother MacMinn Designers' Choice Awards

Selected by a panel of automotive designers and chaired by Art Center alumnus Freeman Thomas (TRAN '83), head of advanced product design for DaimlerChrysler Pacifica  
 FIRST PLACE: **Ron and Sonya Kellogg's** 1956 Jaguar Aerodyne Coupe XK140 3.8 L  
 SECOND PLACE: **David Sydorick's** 1953 Fiat 8V Berlinetta Competition Coupe Factory Team Car  
 THIRD PLACE: **Tim Allen's** 1999 Moal Track Nose Roadster

### Students' Choice Awards

#### Sponsored by Rusnak Arcadia Mercedes-Benz

Selected by a panel of Art Center's senior transportation design students  
 FIRST PLACE: **Wayne Patrick's** McCluskey Replica of the 1965 Cobra Daytona Coupe  
 SECOND PLACE: **Ron and Sonya Kellogg's** 1956 Jaguar Aerodyne Coupe XK140 3.8 L  
 THIRD PLACE: **Barry and Deborah Fodor's** 1913 Ford Model T Speedster

### People's Choice Awards

Judged by all attendees  
 FIRST PLACE: **Ron and Sonya Kellogg's** 1956 Jaguar Aerodyne Coupe XK140 3.8 L  
 SECOND PLACE: **Weston Hook's** 1963 Mercedes Benz 230 SL Special Coupe Pininfarina  
 THIRD PLACE: **C.F. Hetherington's** 1948 Lincoln Continental Convertible

**Educational Excellence** *from page 1*

Photo Credit: LA Times Source



Bettina Chandler (top) and Otis Chandler, supporters of Art Center scholarships and women in transportation design.

The scholarship reflects their deep commitment to higher education, which they believe will continue to progress, in part, by serving broader populations and by embracing the challenges of the future.

**“I AM THRILLED TO BECOME INVOLVED IN AN INSTITUTION THAT IS FURTHERING THE QUALITY OF HIGHER EDUCATION.”**

—BETTINA CHANDLER

Bettina Chandler, elected to the Art Center Board of Trustees in July, has had a distinguished career as a professional educator at junior colleges and elementary schools in Southern California, including a period at Washington Elementary in Pasadena during the era of desegregation. She possesses extensive academic credentials in international management, education administration, and counseling psychology. Most recently, she has applied her growing interest in the arts to Studio Channel Islands Art Center, which she assisted in establishing on the campus of California State University, Channel Islands.

Otis Chandler has been involved in higher education for more than 40 years, first serving his alma mater, Stanford University, as an alumni trustee between 1961 and 1966. In 1965 the Kennedy family appointed Chandler to the inaugural Board of Trustees at Harvard’s newly created John F. Kennedy School of Government. From 1989 to 1993, he served on the Columbia University School of Journalism Board of Visitors.

Chandler is perhaps most widely known as the fifth-generation member of the family that founded the Los Angeles Times. He became publisher in 1960 and brought the paper into what many consider to be one of its most influential and successful periods, during which the Times garnered 22 Pulitzer Prizes. It was through his influence—expanding international coverage and cultivating relationships with the diverse leadership that shaped the latter 20th century—that the paper broadened its readership and became a leader in journalism. He later served as editor-in-chief, chairman, and chief executive officer of the Times Mirror Company.

**“WE CONSIDER PRESIDENT KOSHALEK TO BE ONE OF THE TOP EDUCATIONAL LEADERS OF ANY ART AND DESIGN COLLEGE IN THE UNITED STATES.”**

—BETTINA AND OTIS CHANDLER

The Chandlers are inspired by the multi-dimensional nature of Art Center’s nine disciplines and by President Richard Koshalek’s vision of bringing art and design fields into a more expansive role in the 21st century. What is down the road for transportation design has a special value to Otis Chandler, whose reputation as an automobile collector is almost as high-profile as his career in publishing. His appreciation for the best in automotive design has made him a great educational resource for Art Center and its students. In 2002 he served on the first panel of judges that selected the recipient of the inaugural Art Center College of Design Award at the Pebble Beach Concours d’Elegance. At the Otis Chandler Vintage Museum of Transportation and Wildlife in Oxnard, California, he has welcomed students and shared his extraordinary collection of rare, classic, and antique cars and motorcycles. He was also an exhibitor at the Art Center Car Classic in July (see “Designing for Speed,” page 1).

**“I AM EXCITED ABOUT OUR GIFT, BECAUSE I LIKE TO LOOK TO THE FUTURE. I HAVE NOT SEEN THIS KIND OF ADVANCED TEACHING AND THINKING IN ANY OTHER SCHOOL’S TRANSPORTATION DEPARTMENT.”**

—OTIS CHANDLER

A visit with Transportation Department Chair Ken Okuyama (TRAN ‘86) brought it all together for the Chandlers. In students’ work, they saw a clear reflection of the college’s rigorous educational program and took away a powerful sense of what the future might hold. Students shared their ideas for a new generation of mass transportation and alternative personal vehicles that run on sustainable energy resources. “What I like about Art Center,” says Otis Chandler, “is that the students are looking not only at what we’ve learned about gasoline-powered vehicles of the past and technology that has come and gone. They are also exploring some very *new* designs for how to move people,” which is why, he adds, it is no mystery that major car companies send their designers to do projects with Art Center students. “It is this kind of forward-thinking energy that makes the college so special.” ○

